

Today's Highlights: August 8th, 2020

- ★ Update on Holiday Market from the Board Meeting plus a new MVP!
- ★ Be a M.V.P. - Member.Volunteer.Partner.
- ★ Weather, Birthdays, UnClassifieds and more on the back page!

SATURDAY MARKET NEWSLETTER

August 8th, 2020 • VOL. 51- NO. 9
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Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

Holiday Market Update

Your Board of Directors met on Wednesday. In their meeting, they made some decisions regarding Holiday Market this year. We have more work to do, but this is the most current information.

The Board voted to postpone Holiday Market at the Lane Events Center to 2021. That means we will not have an indoor Holiday Market at the Lane Events Center this year. This decision is based on the recommendations from the Holiday Market Committee and the Budget Committee as well as the survey responses from the membership. The survey results showed 81% of members were not willing to sell inside the Lane Events Center under current COVID-19 safety restrictions. We must keep our bottom line in mind. The uncertainty about the virus makes selling inside both unwise and too expensive. Rest assured, no one will lose their Booth Holder of Record status. Also, the points you accumulated from 2019 will be used for booking the Lane Events Center in 2021 with our normal map. We know that this year is full of uncertainty; therefore, please don't worry about losing ground on all your hard work.

The Board voted to have Holiday Market outside on the Park Blocks this year using our current safety plan and maps. They also voted to reduce the hours for the outdoor Holiday Market to 10am-3pm. We will be open Saturdays only. The dates are November 21st, November 28th, December 5th, December 12th, and December 19th.

The Holiday Market Committee meets on Thursday. They will move forward with plans on how to fairly structure the outdoor Holiday Market including fees and attendance organization. They will send their recommendations to the Board for approval at the September 2nd meeting. We still have a lot of work to do, and we will keep updating everyone with more details.

We understand that everyone wants to know what we are doing this year, but we are asking for patience while we work through all the details. It's important that we cover our costs with every Market. Right now, we are breaking even on our expenses with the revenue coming in from your Saturday Market envelopes. The Holiday Market Committee, Budget Committee, and the Board will be crunching the numbers and making decisions based on what's best financially and your survey answers. Keep responding to those emailed surveys since that's the best way to help this process.

Fundraising Committee Formed

The Board has formed a Fundraising Committee. All members are invited to volunteer their time to this committee. We will discuss the current fundraisers as well as new ways to bring in some extra funds to help us get through this tough year. This will be an important committee even after the pandemic. Please consider volunteering your time. Email us at info@eugenesaturdaymarket.org to join the committee. The first meeting is Thursday, Aug. 27th at 2pm-4pm in the office and virtually.

M.V.P. Message

Member. Volunteer. Partner.

Hello Fellow Marketers!

You can learn a lot when attending a board meeting. Last night was no exception. I learned the current status of Saturday and Holiday Market in the time of Covid-19, that our staff is amazing, and what the needs of our market are in order to survive and prosper in the future. After celebrating our 50 years of operation in 2019, we are facing many obstacles, but no one is flinching from the daunting task. We are an entity with the maturity and conviction to see our way through the crises.

The board meetings follow Robert's Rule of order at all times, and those with experience and wisdom such as Diane McWhorter and Colleen Bauman gently mentor, guide and direct us along the way. More importantly, they remind us of the history and longevity of the Market and what we have weathered in the past, and assure us that we will get through the challenges we face right now. (Fun Fact: Robert's rules of order manual was adapted from the "rules and practice of Congress for the needs of non-legislative societies" by Henry Robert in 1876. He was a U.S. Army officer. Of course he was!)

Our staff is the best I have seen in the 14 years since I have been a vendor at SM! They have sacrificed a lot, but have not abandoned us. Some have been put on leave, many have had to turn to unemployment benefits. Everyone's salary and hours have been cut and the expenses are possibly the leanest in history. We are so fortunate to have a manager very experienced in fiscal matters, who has made difficult but necessary decisions in the most benevolent way possible. Our marketing director is still doing her job so skillfully. I'm sure she has put in volunteer hours. She has maintained a presence on all the social media platforms, and developed a site on the Eugene Saturday Marketplace so our customers can find us on our own websites, venues or links that we have set up. In this small column, I don't have the space to tell you how wonderful and committed AJ, JJ, Dave and Zora are plus everyone on site crew and in the Info Booth every Saturday. They are a collective joy that elevates everyone.

(...continued in the next column)

As vendors, we have done well transitioning our Market during the pandemic, but there are more things that we can do. Most of these things I learned from growing up in a poor family of nine. I learned that everyone gets a turn, many hands make light work, at times, everyone must sacrifice for the good of all, and we all must contribute and share in order to thrive. The list of things we can choose to do for our market are: Contribute to the fundraiser, sell both even and odd days, share the links about the market on your own social media and websites, remain hopeful, and be positive and supportive of our market community. Together we can do this!

Jan Speulda
The Beveled Edge, Space #130

If you would like to submit an article for the M.V.P. Message column, please submit it via email to info@eugenesaturdaymarket.org by noon each Wednesday.

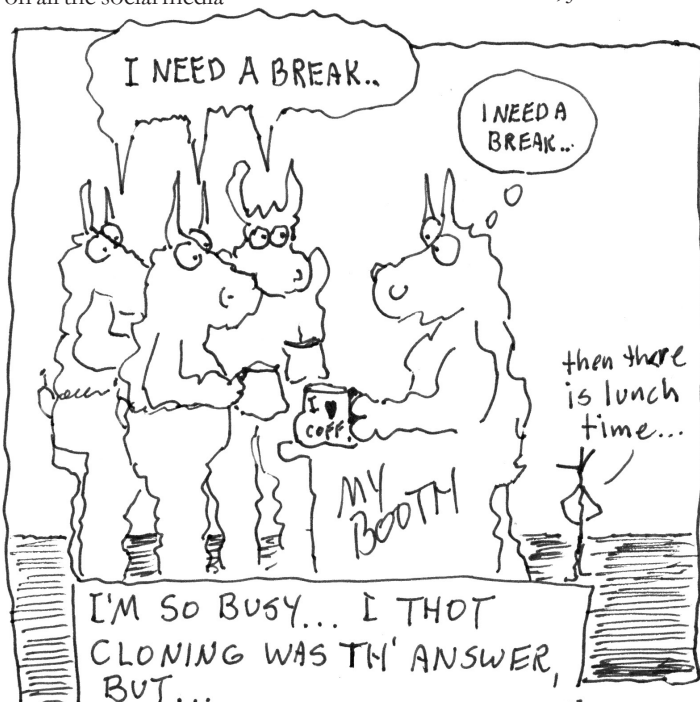
Sustainability Zone



During these unique and strange times brought on by the COVID Virus, our response as an organization made up of individuals is key in stemming the spread of this virus.

While taking your trash home at the end of the day is an important way to help stem the spread, following all the guidelines the Saturday Market has put into place also helps to stem the spread. As a friendly reminder, the mask requirement is not for You as much as it is for the protection of Others. Be mindful. At the end of the day: Leave no trace where your booth was... picking up any garbage on the ground. Bring your own mug, food, water, masks, sanitizer (provided by Market) to help decrease our footprint. Together we can make a difference. After all, this is Eugene's Saturday Market and we have so much to be grateful for. Stay well. Sell well. Enjoy your day.

Thank you from:
The Sustainability Committee:
Anna Lawrence, Julia Garretson,





The Market Corner

Wishing a Happy August birthday to jewelry artist Sandra Smith on Sunday, prayer flag artist Cathy Coulson-Keegan on Monday, sand artist Doug Johnson and mixed media artist Tika Thomas on Wednesday, tarot reader Sharon Appelbaum on Thursday and jewelry artist Robert Bus on Friday!

If you don't see your birthday on your birthday, then please let us know so we can make sure it's in our database.

A very happy birthday to you all. We hope this is your best year yet!

The Kareng Fund

The Kareng Fund is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make a donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. You can also help the Kareng Fund every time you purchase something from Amazon!

The Kareng Fund is offering \$250 grants to any member that needs help paying membership fees, reserve fees or booth fees. They will also help with Holiday Market booth fees this year. To contribute through Amazon, go to smile.amazon.com and search for "Kareng Fund". From that point forward, every purchase you make through Amazon will benefit the Kareng Fund, helping artisans in need. Brochures are available at the Info Booth or on their website at www.karengfund.org.

Credit Card Sales

Saturday Market accepts Visa, Mastercard, Discover, & American Express. Send your customer to the South Park Info Booth with a properly filled out credit card slip.

NEW: Your check for the amount of the sale less 5% for bank charges will be MAILED on Thursday. Call the office if you would like to pick up your check. We will not put Visa checks into Reserve members' envelopes.

Reminder: You cannot charge your customers a fee or increase the cost of your product by a percentage for paying with a credit card. You can offer a cash discount instead.

Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

I would like to hire someone to help me with my household chores. Non-smoker. Kitty friendly. Lives in South Eugene. Call Susan at 541-606-9040 (8/8)

Looking for a few good makers, to join us at: www.meetthemakerbox.com! Do you have a subscription product or want to create and market one, to create consistent monthly income in these changing times? We are a team of passionate women, creating products from our hearts, in the hopes of making our world a better place. Subscription boxes filled with products made in the U.S.A. by small businesses, independently owned by women. Please check out our website to learn more or email Brigitte at: meetthemakerbox@gmail.com. Meet the Makers and Make a Difference! (7/18)

The US Census is hiring. They are looking for an enumerator (door-to-door) and an office clerk. The office clerk pays \$18/hour, 40 hours/week, Mon-Fri. The enumerator is higher pay but has a less reliable schedule that might include Saturdays. They have about 8 weeks of work available. You can apply at 2020census.gov/jobs. (7/18)

There are 7 battery operated fans available for sale from the Market. They are \$5 each and all have batteries that are currently working. Pick them up at the Info Booth. (7/4)

Saturday Market Guidebooks

We have quite a lot of Guidebooks to hand out. The guidebook was created by the Street Team as a way to promote the Market and the members. While we started late and the map is not the usual map, we have the Guidebooks at the Info Booth for anyone to hand out at every Saturday Market.

The Guidebook is an amazing way to promote our Market. Grab a handful of Guidebooks from the Info Booth on Saturday morning to give to your customers. Customers love free things and the Guidebook is a wonderful souvenir & tool for enjoying Saturday Market. Open it up and show them where they're at - Your Booth! It's a fabulous way to help them remember where they saw you earlier in the day, something free to give and an opening into conversation with your customers. Put your business card into every Guidebook you hand out.

Please feel free to take Guidebooks to your favorite hangouts and places you visit. Help us spread the word about our amazing Saturday Market by handing out a Guidebook or two.

Weather

It rained! We didn't have to water that day! Wow! Well there won't be rain today but thanks to that little heat break, we have a nice day. The high is 82 degrees with a 10% chance of rain. Winds N at 10-15mph. It's a beautiful day for sassy mask dancing from the 6' safety of your booths.



sales, O sales, sales I hope!

Ancient Market incantation (Nov 3, 1973)

Committee Meetings

Holiday Market Committee Meeting
Thurs., Aug. 13th - 2:00 PM-4:00 PM

Standards Committee Meeting
Weds., Aug. 19th - 5:00 PM (Tentative)

Fundraising Committee Meeting
Thurs., Aug. 27th - 2:00 PM

Board Meeting
Weds., Sept. 2nd - 5:15 PM-7:15 PM

Board Meeting
Weds., Oct. 7th - 5:15 PM-7:15 PM

All meetings take place
at the Market Office
and Virtually with GoToMeeting.

All are welcome!

Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: facebook.com/EugeneSaturdayMarket

Twitter / Instagram: @SaturdayMarket

We're also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Rachell Coe
Vice Chairperson - Anna Lawrence
Secretary - Diane McWhorter
Treasurer - Tym Mazet
Gary Becker, Len Gould,
Linda Lamb, Shannon Lee-Hutson,
Chuck Roehrich, Jan Speulda, Teresa Pitzer
Standards Committee Co-Chairs:
Gary Becker, Teresa Pitzer
Food Committee Co-Chairs:
Colleen Bauman, Janet Rosenberg
Holiday Market Committee Co-Chairs:
Rachell Coe, Esther Reese
Sustainability Committee Co-Chairs:
Denise Gosar, Anna Lawrence
General Manager - Kirsten Bolton
Assistant Manager - JJ Hendrix
Site Ops Supervisor - Dave Welch
Marketing - Vanessa Roy
Membership Services - AJ Jackson
Stage Manager - Jimmy Haggard
Member Liaison - Zora Parker

E-mail - info@eugenesaturdaymarket.org
Office Hours: Thursday-Friday, 10am-4pm

