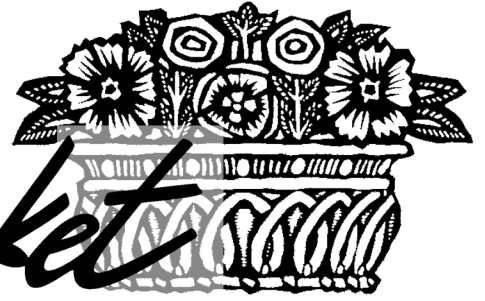


# Today's Highlights, June 18, 2016

- Board of Directors Election Results
- Holiday Market Advertising Opportunity
- Committee Corner - Standards Committee and Survey Crew
- Unclassifieds, Weather, Meetings and more on the other side

SATURDAY MARKET NEWSLETTER  
June 18, 2016 • VOL. 47- NO. 12  
30 E. Broadway #124, Eugene, OR 97401  
(541) 686-8885 • fax (541) 338-4248  
www.eugen Saturdaymarket.org  
info@eugen Saturdaymarket.org



# Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

## From Kimberly

With Father's Day tomorrow, take a look around your booth and see if your "perfect for Dad" gifts are prominently displayed. Suggestive signage is another tool you may wish to employ.

Next week, Bach Festival attendees will be in town, so be sure to plan ahead.

Wishing all the fathers here a super Father's Day!

Kimberly

## Board Election Results

Congratulations to Deborah Schussler, Alex Lanham, and Paula Marie Gourley who were elected to the Board of Directors in last week's election. Many thanks to Teresa Pitzer for running as well. And extra many thanks to outgoing Board members Maggie Quinlan and Willy Gibboney for their service on the Board!

## Committee Corner

The Standards Committee met last Wednesday. They approved several new members, and have a recommendation about a slight change in signage for pipe sales that will come to the Board in August. They will meet again on July 20.

The Survey Crew met and started discussing what information we want to glean from a survey of members and a separate survey of customers, and possible methods for conducting surveys. They will meet again on July 26.

The next meeting will be the Street Team on June 30, they will continue working on plans for the souvenir booklet.

## Father's Day Reminders

You can get a "Father's Day is Tomorrow" reminder sign at the Info Booth!

## New Holiday Market Advertising Opportunity

Do you want to tell every customer coming to the Holiday Market about your business? The Street Team is creating that opportunity by rolling out our first ever Holiday

Market Guidebook. The guidebook will be available free to our Holiday Market customers both in print and in an online version. Inside the guide customers will find all kinds of helpful and neat information about the Holiday Market, for example, the map, history, a shopping list page along with your beautiful & enticing advertisements. For more information look inside your reserve vendor envelope or pick up a 2016 Holiday Market Guidebook Information & Solicitation Form at the Information Booth today. Advertising space will be very limited. Checks will be held until July 5th.

## Important Marketing Tip: Stay Open Until 5

Maybe you don't think of this as "marketing" but it is, this is why:

To a customer, Saturday Market is something like a department store. It looks like one big store with lots of separate departments.

Imagine you want to buy some shoes and you get to Sears at 8:30 knowing they are open until 9. The store is open, but folks at the shoe department are obviously closing down and not interested in helping you. Are you confused? Aggravated? Do you presume the whole store is closing early? Do you tell all your friends about your negative experience? Most likely. Do you go back another time? Maybe not. Your perception of the whole store gets damaged by the action of one department.

Saturday Market's advertised hours are 10 - 5. Customers expect to be able to shop until 5. Tourists expect the event to be happening until 5. Even though your booth is your individual store, because you are a member of the Market, your store hours are 10 - 5. Take advantage of your business hours, keep our customers happy, stay open until 5.

Your Market thanks you!

## Requests for

## Security Help

If you need to request help from security, please be sure and tell us who you are, where security is needed and why. This helps a lot with getting the right help to the right place as soon as possible. If you feel you need security to help you with a situation, you can call the Info Booth (541-686-8885) or come to the Info Booth. Thanks!

## Holiday Market?!

Already? Yes, here in the office we are at the very start of the Holiday Market booking process. We will be sending out the reminder postcard in the middle of next week. To facilitate booking the show, we have moved the deadline up a couple of weeks to July 20. We have also instituted a new rule that you have 48 hours to respond with a booth space choice once you are contacted by Vi. If we don't hear back in that time frame we will assign you a space. If you are a Booth Holder of Record and have a reason (shows, vacations, etc.) that you might miss the deadline, please let us know now.

We will require that you return the post card and with an initial payment of \$225 for a Main Hall space, \$125 for a Holiday Hall, or \$100 if you have less than 15 Holiday Market points. Remember, Holiday Market points are different than Park Blocks points. Your points are printed on the label of your postcard.

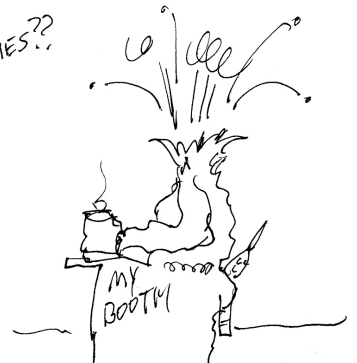
### Local Events

June 19 - Father's Day  
June 23-July 10 - Oregon Bach Festival  
July 1-10 - US Olympic Track & Field Trials  
July 2-4 - Art and the Vineyard  
July 8-10 - Oregon Country Fair

ALLERGIES??



YEAH... ITS THAT TIME O'TH' YEAR ACHOO! AGAIN



# The Market Corner



Happy Happy Birthday to potter Elizabeth "Mudmom" Eisenman

tomorrow, and woodworker Corina Morin and jeweler Debbie Lund on Monday!!

Eugene/Springfield Pride call for artist and business vendors. Details/sign up at [www.eugenepride.org](http://www.eugenepride.org) under "Vendors/Maps"

The Oregon Prescription Drug Plan can lower your medication costs! Free to enroll, [www.opdp.org](http://www.opdp.org) or 1-800-913-4146.

**Market Member Benefits:** As a card-carrying member, you can enjoy discounts at the following businesses. Just show your green membership card (available at the info Booth or the office). Tandy Leather (Gold Status), Harlequin Beads (10% off), JoAnn Fabrics (use it to sign up for their VIP card, then get 10% discount on whole purchase). The Knit Shop offers a modest discount if purchasing yarn for products your will sell. Also if you are over 60, mention this to the cashier. -Paula Marie Gourley

**The Kareng Fund** is an emergency relief fund set up to help low income, self-employed artisans and their families who experience a serious career threatening crisis. You can make donation any time, just specify your donation on the front of your payment envelope. You can "round up" your fees to easily donate a little each week. Thanks!

# UnClassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday afternoon, or e-mail to [kimstill@eugenesaturdaymarket.org](mailto:kimstill@eugenesaturdaymarket.org), put "newsletter" in the subject line.

Indulgence St. Artisan chocolates is looking for sharing a booth at the market. I do not need much room but enough for a small table and a chair for me. I will help to set up the booth and pack it at the end of the day. Thanks. Send an email to [Gerardo.lucero@yahoo.com](mailto:Gerardo.lucero@yahoo.com) (6/4)

Long time Market member is closing up her studio. Lots of display materials as well as a plethora of "round tuits" including paper crafts, beading supplies, canvases, frames and much more, as well as many household items and wall art. All very clean and good quality. Yard sale on Fri. 6/10-Sun. 6/12, 9-5, 1230 North Park Avenue (off NW Expressway at Cornwall). 541-636-6094./ (6/4)

Come by and ask one free question about your spiritual path, meditation, or life. Deb Huntley, #200 at W. Park & 8th. (6/4)

June's Special from Ritta's: Three Cheese and Spinach Queso-melt with Local, Organic, Strawberry Salsa (6/4)

It's June and Renaissance Pizza is dreaming of the Aloha state. To celebrate these Island urges we're offering our Hawaiian Pizza special with Smoky Canadian bacon and tender pineapple. (6/4)

Dana's Cheesecake specials: 6/11 The return of the Lemon Cheesecake, 6/18 Baklava Cheesecake, 6/25 Blueberry topped Cheesecake (6/4)

Lisa Gladiola is looking for a booth to share at OCF, 541-232-4141. I sell dolls and puppets, take up a small space. (6/4)

Sita Flammer, new to market and looking to share a booth. I make felted hats and practice energy healing. I need space for two chairs and a side of a booth to hang my hats. I am easy to be with and am willing to help out as needed. [lmflammer@gmail.com](mailto:lmflammer@gmail.com) (5/21)

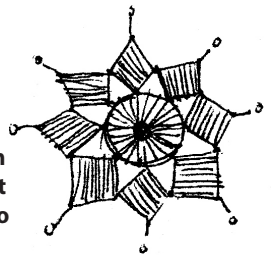
Who doesn't Wanna Spoon? Second year for OCF. Looking for space to share. Call Ray & Puff Smith, 541-933-2373 or stop at booth 304 just before Dave's Crepes booth. (5/21)

Please help us send a message to the Lane County Planning Commission and Staff. This is a link to sign the petition to Stop the Quarry in my neighborhood and community. Please give to family and friends! Please read the Eugene Weekly, June 2, Article - Proposed Gravel Mine in Oakridge Under Fire. Thank you. Kim Allen [www.change.org/p/deanna-wright-save-tv-butte](http://www.change.org/p/deanna-wright-save-tv-butte) (5/21)

I am selling my booth. It is a heavy duty 1 inch conduit with set up for 8x8 and also 8x10. Includes 2 very large white tarps to completely make the booth. \$150. for all. Contact Lisa Bergstrom at 541-726-7341. (5/14)

Do you want to

# Weather



Enjoy Juneuary while it lasts! Isolated showers. Partly sunny, with a high near 70. Light southwest wind becoming west 5 to 10 mph in the morning. Chance of precipitation is 20%.

sales, O sales, sales I hope!  
-ancient Market incantation (Nov 3, 1973 b.c.e.)

# On the Market Stage

- 10:00 AM **Gordon Kaswell** -acoustic variety guitar
- 11:00 AM **Rob Tobias** -soul filled kid songs
- 12:00 PM **Shelley James & Callan Coleman** -pop power duo
- 1:00 PM **The New Folksters** -trio combining wonderful harmony with hot instrumentals
- 2:00 PM **Mother of Pearl** -eclectic brass & bellows
- 3:30 PM **The Fiddlin' Big Sue Band** -hoedown boogaloo

# Committee Meetings

**Board of Directors**  
Weds. Aug. 3, 5:15 PM  
Agenda: Seat new board members, TBA

**Standards Committee**  
Weds, July 20, 5:00 PM  
Agenda: Alcoholic products, booth sharing

**Standards Screenings**  
Weds. July 6, July 20 at 4:15 PM (New member orientation at 3:30)

**Holiday Market Committee**  
Weds. August 10, 4:00 PM  
Agenda: advertising, more elf plans

**Survey Crew**  
Tuesday, July 26, 2 PM  
Agenda: planning a membership survey

**Market Street Team**  
Thursday, June 30, noon  
Agenda: souvenir booklet planning

**Board of Directors Election**  
Saturday & Sunday, Dec. 10-11, 2016  
All meetings take place at the Market Office, 30 E. Broadway #124, Eugene. All are welcome!

# Credit Card Sales

Market accepts Visa, Mastercard, Discover & American Express. Send your customer to the Info Booth with a properly filled out credit card slip (avail at Info Booth). Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office or mailed at the end of the day Wednesday.

## THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Paulette Richards • Vice Chairperson - Kelly Durian • Secretary - Diane McWhorter • Acting Treasurer - Misy Hansen • Julia Garretson, Willy Gibboney, Alex Lanham, Eli Mazet, Maria Moule, Alan Pointer  
Holiday Market Co-Chairs - Paula Marie Gourley, Alan Pointer • Standards Committee Co-Chairs - Teresa Pitzer, Paulette Richards • Food Committee Co-Chairs - Colleen Bauman, Richard Harnsong-kram • Holiday Market Committee Co-Chairs - Paula Marie Gourley, Alan Pointer • Sustainability Committee co-Chairs - Willa Bauman, Teresa Pitzer  
General Manager - Kimberly Cullen  
Promotions & Advertising Manager - Kim Still  
Membership Services Coordinator - Vi Sadhana  
Administrative Assistant - Courtney Kauffman  
Site Operations Supervisor - Scott Oakley  
Address - 30 E. Broadway #124, Eugene, 97401  
Phone - (541) 686-8885 • Fax - (541) 338-4248  
E-mail - [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org)  
Office Hours - Tuesday-Friday, 10am-4pm

