

Today's Highlights, July 19, 2008

- All About The Holiday Market Booking Experience!
- A Stroller's Story
- We Are All Open Until 5!
- Unclassifieds, Weather, Meetings and more on the other side!

SATURDAY MARKET NEWSLETTER
July 19, 2008 • VOL. 39- NO. 17
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Saturday Market

MARKETPLACE • COMMUNITY • CELEBRATION

From Beth

For those of you that are new to the Holiday Market booking experience, here is a primer. The first thing that has to happen before we can book the Holiday Market is that Booth Holders of Record need to officially reserve their spaces. We cannot proceed until the Booth Holders return their applications and pay 25% of the booth fee to keep their space. The deadline is July 25. If a Booth Holder is keeping their space, their checks are receipted and deposited.

As soon as every Booth Holder has told us that they are either returning or giving up their space, we go to pending applications in order of Holiday Market points. The stack will have members hoping to get a space along with Booth Holders keeping their space but hoping to trade to a better space in point order.

If you are not a Booth Holder, we will not receipt or deposit the payments until we come to your application, call you and come to an agreement on your space. Sometimes it can be difficult to figure out how much money to send in if you do not know what size of space you will have or how many days. Just do your best and send in a check with what you estimate to be a quarter of the payment. Upon acceptance of a space, we will work it out with you.

It is a hurry up and wait process which, upon a call from Vi, will turn into hurry up again. We will usually work about three people ahead, meaning that we may call you and ask for your first three choices while waiting for folks ahead of you to make their decision. Keep your map by your phone so you can mark the available spaces in order to consider which is best for you. It is also on the website under the membership application link. If you have less than 20 points, it could be end of August or the beginning of September until we call you. Traditionally, we have had the show booked by the end of September.

As you have questions, call Beth at 686-8885 and I will be happy to help. Onward to Holiday Market!

Have a lovely Saturday!

~Beth

Boreded Out

What could I do? Projected sales are down. Cost of production increased. Unit cost has increased. While labor is still free, the time to make and package has doubled.

The first time I sold door to door I tagged behind my older sisters. I was porter (and the cute one mom said). Mensen almond roca for beads and patches. The count was always off, I snuck inventory.

To cut costs, I arrived at market with a wheelbarrow, a stool, signed in before 11, agreed to canvas the market, to pay \$2.50 plus 10 percent, and check out no earlier than 4 pm. (Round up for the KARENG fund). Easy enough rules to follow. Shouldn't need to read the rules been selling out of a booth for years now. Just find a musician to stand in front of and hey this is an entry level market.

The first thing, not all rules are written. There are some well established thoroughfares, short cuts, which if you are not familiar with the neighborhood, you might just be in the way. If you set up on the grass, security will gently remind you that it is against the rules, they will quietly ask if you have read the rules, and they will offer to get the rules so you can read them.

Having read the rules, I continued to learn the unwritten rules, but amongst the strolling vendors themselves. Number one: Keep ahead of Frog. Number two: Corner of Eighth and Oak can hold three vendors, as long as they are not all clowns or more than one musician. Number three:

Musicians and strolling vendors are wary of one another. Strolling places are few and all mean income.

Overall sales are about the same, however I can get caught up with people without worrying about getting back to my booth, and bathroom breaks have become a "product placement opportunity". Just like old times, I'm still the porter, and I'm still consuming the inventory.

—Alex Lanham (board chair)

Holiday Market Update

Your Holiday Market application should have arrived by now. If you haven't seen it yet, let us know and we will re-send. The deadline for returning Booth Holder of Record applications will be July 25.

Don't forget, Park Block points you earn this summer will count in next year's Holiday Market points, so keep your attendance up to improve your place in the 2009 Holiday Market booth allocation line-up!

Stay set up until 5 pm

Vendors are required to be set up by 10 am and to stay open for business until 5 pm. We operate like a retail establishment with predetermined hours of operation. When you pack up early, you send a message to customers that Market is closing, and that's a disservice to your fellow vendors who want customers to stay and shop.

Local Events

August 1-3 - Faerieworlds
August 7-10 - Scandinavian Festival
August 12-17 - Lane County Fair
Sept. 5 - S.L.U.G. Queen Coronation
Sept. 12-14 - Eugene Celebration

The Market Corner



Happy Birthday to jewelers Jean Gordy and Kirsten Gregg today, glass artist

Deborah Landgraf and shaker maker Raven Moon tomorrow, potter Daniel Conan Young on Tuesday, wand maker Glen Bennett on Wednesday, and Blazing Chef's Haven Sundstrom, seamstress Lucinda Houston, fiber artist Melody McKenzie and tie dye artist Levana Appletree on Thursday!!

Welcome to new Market Baby Flora Fae, daughter of Sierra and Shane Waldman, who arrived safe and sound and beautiful on July 11!

Who wants to be a S.L.U.G. Queen? Is it you? Kim Still has applications, encouragement and info, find her at the stage.

Weekday Market seeking vendors: Sign up for the Grand Opening day of the indoor Weekday Market - Monday, July 28th. Mayor Kitty Piercy will cut the ribbon, the press will be there, along with music, performances, and other vendors. The Weekday Market is in The Tango Center at 194 West Broadway, Monday - Friday, 9am - 5pm, in the same large space that hosts social dances in the evenings. There is room for approximately 25 booths each day. They are interested in vendors, service people, farmers, food etc. If you make things or fix things, contact them or come by. They are also interested in people who want to teach workshops in making things. For more information, visit www.weekdaymarket.org. If you're interested in a space, write them at vendors@weekdaymarket.org, and make your proposal.

The Sisters Summer Faire held on August 2-3 is looking for artists in all categories for the event. The faire features handmade arts & crafts by the artists, live entertainment both days, food, free admission, children's play area and more! Sponsored by the Sisters Area Chamber of Commerce 541-549-0251 or 866-549-0252 www.sisterschamber.com.

Corvallis Artisans Market has openings for vendors. Information: 541-752-2787 or CorvallisArtisansMarket.com

The Florence Old Town Market is open every Sunday through October. Membership \$10, 10x10 booths \$25 & \$30. Call Richard Wiget at 541-935-6600 or 541-206-4498 for info and registration.

The Kareng Fund is the Saturday Market's vendor emergency fund. You can make a tax-deductible donation of any size any time, just specify your donation on the front of your payment envelope. Thanks!

UnClassifieds

To place your free unclassified, bring it to the info booth by the end of the day, to the office by Thursday at noon, or e-mail to marketks@efn.org.

For sale - C&H Advantage Pro straight mat cutter, 48 inch, with custom made table, \$600. Sydney Roark, sp 80 or 687-7093. (7/19)

Three 4 foot hard plastic tables, \$20 each. Two of them match. Juanita Hedrick, 653-0342. (7/19)

Looking for work, have my own tools. Very reasonable rates. Whispering Whale booth, 514-2094. (7/19)

Wanted: Vendor to share 8x8. You can have all horizontal space, I need the walls for display. I have an 8x8, need a tarp. I have points. If you want to share cost, contact Tanda, tlinde@gmail.com or space T40. (7/19)

Booth sitter wanted for 1 hour every Saturday (\$7/hour cash). Must be friendly and willing to help customers. 485-0492. (7/12)

Round clothing racks for sale, adjustable height & glass tops. New jewelry boxes for earrings and necklaces. Lots of brand new hangers for adults & kids. Cheap!! 485-0492. (7/12)

Fiber artists, grow your own wool! Angora-cashmere goats born April 2008 - one brown buck, one white buck, one white Nubian/Alpine/Angora cross doe. \$20 each or trade? Make an offer. Levana booth #22 or 744-2750. (7/5)

Holiday Market booth for free, you haul. Custom made-not a usual market booth, Solid wood, three walls, painted. Call Norm Bellitt 747-1936 (Thurston) (7/5)

Need professional product photos? Marketeer Special - \$75 fixed fee photo session up to two hours, up to six craft/art items. Digital shots taken at my studio. You receive a CD or DVD of all image files. I will prepare the digital files to be used in electronic form (zapplication, etc.) or prepare them to be used to make traditional slides. I don't make the slides but recommend PhotOregon. Contact George Filgate, gfilgate@comcast.net or 541-221-1294. (7/5)

Need someone to make concrete mold. Price negotiable. Call Mudmom, 746-8366. (6/28)

All kinds of cool market stuff: Racks, Baskets, Storage, Body Form, Shirt Displays-you name it, I might have it just make it go away. See Linda in Space T64 or call 342-1147 (6/28)

Free fabric scraps - holographic, lycra, velvet, etc. From Dancing Tree. Call Diana 344-9073. (6/28)

Looking for a copy of The Aztec Virgin by John Mini. Kindly contact Ayala at 933.2775 or booth #106, back at Mkt 27th June. (6/21)

For Sale, 8x8 Caravan Canopy, light duty model, slanted legs but "market legal." Bought like new last year and used only once indoors. Asking \$125 - we paid \$135 - offers welcome. Call 302-8256, leave a message. (6/14)

Housing needed: one large or 2 small rooms - live/sew. Outdoor space for small shed/market booth. One sweet old dog, 2 cats in/out. Prefer River Rd or Whiteaker, must be near bus line. Sue Theolass, sp 97, 688-6679. (5/31)

Local artist looking summer job. I specialize in jewelry, can be trained easily, pleasant to work with. Excellent references. Sara (from the Info Booth). 868-7402. (5/31)

Weather

Oh! So! Perfect!
Sunny, with a high near 82.
Calm wind becoming north northwest between 6 and 9 mph. Now that's what I call Weather!



sales, O sales,
sales I hope!

-ancient Market incantation (Nov 3, 1973 b.c.e.)

On the Market Stage

10:00 AM Paul Naylor -eclectic guitar
11:00 AM Imagine A Nation Puppet Theater -puppet show!
12:00 PM Truckstop Honeymoon -New Orleans levee-billy music
1:00 PM Peter Wilde -king of folk
2:00 PM Laura Kemp -queen of folk
3:30 PM Uncle Stumbles -sweet jam band

Committee Meetings

Board of Directors
Wednesday, Aug. 6, 5:15 PM
Agenda: Market wide smoking ban

Standards Committee
Wednesday, July 23, after product screening
Agenda: Silk Flowers, Dog Biscuits, Food Licensing Issues, CNC/CAM/CAD

Standards Screenings
Wednesdays, July 23 & August 6, 4 PM

Holiday Market Committee
Thursday, Aug. 14th, 5:00 PM
Agenda: poster, entertainment, ads

Sustainability Committee
TBA

Food Committee
TBA

Kareng Fund Committee
TBA

Board of Directors Election
Saturday, December 13

All meetings take place at the Market Office, 76 W. Broadway, Eugene unless otherwise indicated. All are welcome!

Credit Card Sales

Market accepts Visa, Mastercard, Discover & American Express. Give your customer a note with your last name and your booth number and send them to the info booth. Your check for the amount of the sale less 5% for bank charges will be ready on Wednesday at noon at the office.

THE SATURDAY MARKET BOARD OF DIRECTORS AND OFFICERS

Chairperson - Alex Lanham • Vice Chairperson - Eric Myers • Secretary - Ayala Talpai • Treasurer - Lynn Brown • Willy Breninghouse - Will Gibboney - River Kennedy - Teresa Pitzer - Tom Savelich • Alternate - Paula Gourley
Holiday Market Chair - River Kennedy, Vice-chair - Teresa Pitzer • Standards Committee Co-Chairs - Teresa Pitzer, Lynn Brown • Food Committee Chair - Colleen Bauman, Vice Chair - Eric Myers • Sustainability Committee Chair - Willy Breninghouse, Vice-chair - Eric Myers
General Manager - Beth Little
Promotions & Advertising Manager - Kim Still
Membership Services Coordinator - Vi Sadhana
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