

Attendance: Anna Lawrence, Willy Gibboney, Shannon Lee-Hutson, Gary Becker, Sarah Bast, Teresa Pitzer (outgoing), Vince LaRochelle (outgoing and appointed) Damian McDonald (in office, incoming), Nome May (incoming), Bekah Zeimetz (incoming) Absent: Len Gould (outgoing), Chris Pender (resigned.) Recorder: Diane McWhorter
Staff: JJ Hendrix, Vanessa Roy, AJ Jackson
Guests: Rachell Coe, Mary Newell, Colleen Bauman, David Sommerville, Ritta Dreier, Saman Harnsongkram, Jacqueline McClure, Jenni Babcock, Sarah Bush
Meeting was held via zoom.

Introductions and Announcements: Zora has resigned from site staff to be a member. Chris Pender resigned from the Board. Vince LaRochelle will be appointed to finish his term. JJ Hendrix was hired as the General Manager, effective February 1, 2022.

Seat New Board Members: ***Motion: Seat new Board members Damian McDonald, Bekah Zeimetz, Nome May and Vince LaRochelle (Teresa/Willy) 6-0-0

Board Education Moment: Diane read the Mission Statement from the Bylaws. It is our founding purpose and guides us in our work.

Pressing Member Concerns: David Sommerville: Dave addressed his letters to the Board on the vaccination issue. He recognized that it is a charged issue but wants to be part of the solution going forward. Testing for food booths is a problem as they have to buy and prepare ingredients before they test, so risk wasting them. He hopes for a solution that is not exclusive of people with different beliefs. People spoke to say that having the mandate for HM was successful, and no staff got sick (there is no data on any member transmission.) The issue will be discussed further at the February meeting.

Frances O'Halloran: She wrote a letter to ask for a refund of HM fees. She had a family emergency on one of the three weekends she booked.

***Motion: Waive Frances' fee for the middle weekend of her booking (Nome/Willy) 7-1 (Shannon)-0

Agenda Approval: Amend the agenda to add Membership Services report. Add Points Equity TF to Old Business. Add attendance policy waiver to New Business.

Guests were asked which issue they had come to speak to, so their issues could be addressed early in the meeting. Those appeared to be mainly the attendance policy and the potential vaccine policy.

The vaccine survey results didn't add up to 200 members voting, but those who did were 120 yes and 66 no. The question was whether or not to require vaccines at the outdoor market. The policy currently stands at following state and CDC guidelines. There will be discussion at the February meeting.

***Motion: Approve the amendments to the agenda (Willy/Nome) 8-0-0

Approval of Minutes: Minutes of November 3rd, December 1, and the Annual Meeting Dec. 12th.

***Motion: Accept the minutes of November 3rd (Willy/Shannon) 5-0-3 (Bekah, Damian, Nome)

***Motion: Accept the minutes of December 1st (Sarah/Willy) 5-0-3 (Bekah, Damian, Nome)

***Motion: Accept the minutes of the Annual Meeting (Willy/Vince) 6-0-2 (Damian, ?)

Election of Officers:

Chair: Nominate Anna (Anna accepts, no other nominations) (Nome/Willy) 8-0-0

Vice-Chair: Nominate Willy (Willy accepts, no other nominations) (Shannon/Nome) 8-0-0

Secretary: Nominate Diane (Diane accepts, no other nominations) (Willy/Shannon) 8-0-0

AJ encouraged the Board to elect an assistant to learn how to do the job. Diane is willing to train anyone who wants to learn how to do the Secretary officer duties, or will train someone to take the minutes which is a paid position and open to anyone who wants to apply.

Treasurer: Delay nominations until a response comes in from someone who was asked to serve.

***Motion: Suspend election of Treasurer until the February Board meeting (Shannon/Gary) 8-0-0

Appoint Members to Personnel Committee: Only Board members can serve; the Chair and Vice-Chair are automatically on it in those positions. Shannon is on it and Nome is interested.

***Motion: Appoint Nome May and Shannon Lee-Hutson to Personnel Committee (Willy/Gary) 8-0-0

Appoint Members to Budget Committee: No one present was ready to be appointed. Letters of interest may be sent by interested individuals.

***Motion: Table appointment of Budget Committee members until the February meeting (Shannon/Willy) 8-0-0

Administrative Report: JJ reported that Holiday Market 2021 was a success; most Members reported record sales. Load-out day had to be postponed to Wed., Dec. 29th because of snow. The LEC did not charge for the extra days, and Penske just moved the reservation, free of charge. DPI did an excellent job with security. The Holiday Market debrief will be held on February 3rd at 2:00pm. There are a lot of ideas for Holiday Hall in 2022. Member Surveys have been given to the Holiday Market co-chair after review to see if an immediate action was necessary. The Kareng Fund raffle and Pottery Smash did very well. Fewer thefts were reported than in previous years; the most common complaint was about the music.

SM22: Though there is a lot of communication to do with the city, we are still planning to open our 53rd Season in April. Permit applications for the Park Blocks will begin in February. Site Crew will be contacted in March. Negotiating contracts for porta-potties, garbage, and security will begin in early March. There are four Members on the Points Equity Task Force; they will start meeting in February. Office: The Market office will be closed for the last three weeks of January, except for January 25th when there will be a Food Court & Standards Co-chair meeting. All staff will be on vacation, but will rotate coming in to check messages and the mail once a week. JJ can always be reached via cell phone or email. The Market office re-opens on February 1st, and will be open Tuesday through Friday, 10:00am-4:00pm.

The Kareng Fund fundraising total was about \$6000.

Mary asked about the future of the 50th Anniversary party. Not yet!

***Motion: Accept the Administrative report (Willy/Gary) 8-0-0

Membership Report: AJ thanked members for hanging in for the last two years during the pandemic. He's excited by the numbers of members. Owings from the Holiday Market are pretty standard and payment plans will be set up for those who haven't finished paying.

Suggestions for the Points Equity TF include not changing the point system, which is complex. He urges that the season be started without waiving the attendance requirements again, as the reserve

system needs to be operating as normal. He suggests going back to the regular attendance requirements. The issue will be on the agenda for discussion.

***Motion: Accept the Membership Services report (Gary/Nome) 8-0-0

Advertising Report: Vanessa reported that we had a marvelous Holiday Market. Many members reported good or record sales this year. Just under \$9,400 was spent on advertising; the widely viewed KEZI commercial was the most expensive asset. New banners for Saturday Market in 2022 are needed. The city had to take down all our banners and they are in bad shape. Rebranding that was scheduled for opening in 2021 can proceed. The cost will be around \$500. If we choose to include a new stage banner and street banner, then the cost will increase \$800. Storage space on the web server was increased to accommodate the images for the Artisan Directory. We are also looking into a new type of server; however, we will determine if it's needed after we receive the cost estimate. We are still waiting for Peak to move us to the more robust server, but they are delayed in their work to move email access at the same time as a website. Advertising planning and ad placement for Saturday Market is on hold until after Budget Committee meets; it will be important to promote ourselves for the World Games. It's also undetermined how heavily revenue will be impacted by the 8th Street construction.

Ritta spoke to the importance of the banners to let people know all week that Market is there on Saturdays.

***Motion: Approve the Advertising Report (Gary/Shannon) 8-0-0

Treasurer's Report: Rachell reported on November 2021 financials. Saturday Market season ended in a slightly positive income position. Total income was up and December is looking good due to HM payments. It seems as though budget projections will be met. Better communication through the new database has resulted in more timely payments and saved office time.

***Motion: Accept the Treasurer's Report (Willy/Vince) 8-0-0

Financial Report Training will be held in mid-February for new Board members and others who want to better understand the financial reports.

Committee reports: Personnel Committee: Committee met with the Board on Dec. 16th to discuss the Budget Committee and Search Committee recommendations on the hiring of the GM, resulting in the hiring of JJ Hendrix as GM.

Food Court and Standards Committee Co-Chairs: Colleen reported on the Dec. 16th meeting. The group discussed lifting the attendance policy waiver and re-instating the policy for 2022. Relaxing the requirements for fines attached to food booth absences and number of absences would help to encourage members to miss markets when they are not sure of their health status, increasing safety. The group recommended setting an early deadline for declaring selling intentions for the food booths, to determine how many might need to be recruited to fill out the food court. They discussed food truck pros and cons.

Discussion: It takes a lot of time to get new food booths ready to sell, so it is necessary to know by the beginning of February how many might be needed. Some already know if they are retiring, or under what conditions they will sell. They need to know that if they don't respond, they will be assumed to have left the Market. The Board plans to make a decision about whether or not to require vaccination or

testing at the outdoor market before some will be willing to commit, at the Feb. 2nd meeting. It's hard to make the budget with the amount of food booths we have had for the last two years. If some do quit, they should get an honoring process to acknowledge their years of dedication to the organization. Vanessa plans to promote new and thank old in a splashy way when the season is about to launch. Many will simply not be able to decide for sure until it is more known what the pandemic conditions will be. The CDC and State and County guidelines will be used as a guide. The health and safety of all participants are the major considerations, and the decisions are difficult.

***Motion: Food Court members must declare their intent to return to Market for 2022 by midnight on February 7th (Nome/Sarah) 8-0-0

Ways to discuss the attendance policy include letting people know they can take LOAs to retain their spaces. Flexibility is still going to be necessary to make creative solutions for whatever the conditions are as the season progresses. There may be some space shuffling to make sure people can distance when they are working inside booths. Notice will go out immediately that there is a deadline to declare.

***Motion: Approve the Food Court and Standards Committee Co-Chairs report (Sarah/Willy) 8-0-0

Old Business: Food Court (see above).

February Board Meeting: set meeting for Feb. 2nd with a minimal Board packet.

***Motion: Have a Board meeting February 2nd at 5:15 pm. (Shannon/Nome) 8-0-0

Points Equity Task Force: The group needs more members. Currently willing to serve are Anna, Colleen, Diane and Tiana Provenmire-Kirk. Nome volunteered and Bekah is a maybe if it fits her work schedule. They will meet in February.

New Business: Attendance Policy Waiver: it might be best to separate Crafts and Food booths for this policy. It is tied to the vaccination policy decision in that some people might make their decision according to that. One suggestion is to require the reserve payment (\$150 for craft booths) to be paid regardless of attendance. A LOA would still be possible but the policy would change to require payment.

Straw Poll: A third year of LOA is possible but craft booth members would still be required to pay the \$150 reserve fee regardless of attendance. Results: 8-0-0

The vaccination policy discussion will be held next month.

Meeting Evaluation: Gratitude and excitement were expressed at all the participation. Focus was good and the consensus was strong. Welcome to the new members!

***Motion: Adjourn (Nome/Sarah) 8-0-0 8:11 pm

