Today’s Highlights: May 21st, 2022

★ Of Blessed Memory - Jimmy Haggard
★ From JJ
★ Weather, Birthdays, UnClassifieds and more on the back page!

Of Blessed Memory
James “Jimmy” Haggard
July 16th, 1954 - May 20th, 2022

On Friday we lost our dear friend and co-worker, Jimmy Haggard. Jimmy has filled our office with laughter, and our stage with sound for the last five years. His loss is incalculable to us and to the Market. Our hearts go out to his wife Robin in this time. Next week we will have a donation basket for his family at the stage.

Yesterday Jimmy edited a cartoon of Dan Young’s for this newsletter. Please enjoy this last laugh that Jimmy gifted to us. Those who wish to donate to his family may also do so at: www.eeefled.com/life-of/jimmy-haggard/

Future Events:
• Loading/unloading: At 4:00pm
• Parking: The spaces around the Depot at 30 E. Broadway are the official Fire Lanes during this time. The parking spaces are NOT allowed to park in these spaces from 10:00am until 4:00pm. Market Members are for the customers from 10:00am until 4:00pm. Please do not pack up before the Saturday Market is open until 4:00pm today. Come by and say “hello!”

Happy Selling! JJ

From JJ

Good morning Saturday Market Members! It is going to be a sunny day today.
Let’s talk about loading/unloading, parking, and packing up:

• Packing up: The Saturday Market is open until 4:00pm and this means that you must be set up and ready to sell until that time. Please do not pack up before 4:00pm.

• Parking: The spaces around the Park Blocks are for the customers from 10:00am until 4:00pm. Market Members are NOT allowed to park in these spaces during this time. The parking spaces along Oak St. are the official Fire Lanes during the Market. The Fire Marshal has told us that these spaces MUST be unoccupied from 10:00am until 4:00pm.

• Loading/unloading: At 4:00pm Market Members may begin to break down their booths. Once you have completed packing up and breaking down you may go and get your vehicle. You have 20 minutes to load your vehicle and drive away. (The opposite process happens in the morning. Unload your vehicle in 20 minutes or less, drive away, then come back and set up your booth.) You may not hold a parking space for someone. Parking for loading/unloading is on a first come first served basis.

When everyone follows these policies the process of loading and unloading runs smoothly for all. Please be considerate and kind to your neighbors and we can all get home happily at the end of the day.

The last day to turn in a Candidate Statement is this Wednesday, May 25th. Please send your Candidate Statement and a picture of yourself to info@eugenesaturdaymarket.org. You must attend one Board Meeting before the election on June 4th, so please let us know if you would like a Zoom link to the Board Meeting on June 1st.

If you have not had a chance to meet our new Marketing Assistant Renee, she will be in the Info Booth from 3:00pm until 4:00pm today. Come by and say “hello!”

Happy Selling!

Media Tips with Renee

Howdy all, I wanted to write out a few tips on how you can utilize your social media. The first thing to know is that managing your social media, socials, should be fun and it should always be unique to you. If you start feeling overwhelmed you can always take a break or send me an email at renee@eugenesaturdaymarket.org.

On Facebook I notice that most users are active on Wednesday and Thursdays in the afternoon and evening. Using one to ten hashtags per post is a good start for spreading your work, but if you feel they disrupt the look you are going for you can always add hashtags in the comments section of Facebook posts. Posting a picture on Friday announcing your booth location for the next Saturday is always a good way to let your audience know where and how they can support you.

On Instagram I find that users are most active in the mornings and evenings Friday and Saturday. However your followers may be more active at different times. The Insights button, for those that have a business account, provides a lot of statistics on followers, audience demographics, and post engagement that can help with planning when to post and seeing who your followers are.

I hope these tips were helpful, and as always remember that you can plug in as much (or as little) as you need. At the end of the day your socials should be a fun way to engage digitally, rather than another thing to check off the to-do list.

Happy Posting! Renee

Renee
renee@eugenesaturdaymarket.org

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Weather

The high today is 71°F with a low of 42°F, and there is only a 7% chance of drizzles. The sun is expected to be present all day. Yay! A breeze of 9mph has also been forecasted.

Saturday Market

Cowtowners by Willy Gibbonsy

If you don’t see your birthday, please let us know.

Info Booth Services

Making Change: The market will make change for our members, up to $60, each Saturday.

Member Check Cashing: Available at the Info Booth. There is a $5 charge for a returned check. We do not cash checks for customers.

Lost & Found: Please turn in found items to the South Park Info Booth and tell customers to go to the South Park Info Booth and tell customers.

Lost & Found: We do not cash checks for our members, up to $60, each Saturday.

Season Reserve Vendors

Dear Reserve Vendors

Gaje's needlepoint and beadwork

30 E. Broadway #124, Eugene, OR 97401

(541) 686-8885 | info@eugenesaturdaymarket.org

The Saturday Market Board of Directors and Officers

Chairperson - Anna Lawrence
Vice Chairperson - Willy Gibbonsy
Secretary - Diane McWhorter
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Sarah Bost, Gary Beckner
Shannon Lee-Hutson, Vincent LaRochelle, Nome
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Food Committee Co-Chairs: Colleen Buaman, Janet Rosenberg
Holidays Market Committee Co-Chairs: Mary Newell

Sustainability Committee Co-Chairs: Denise Gunos, Anna Lawrence

Staff

General Manager - JJ Snyder
Site Ops Supervisor - Dave Welch
Membership Services - AJ Jackson
Membership Assistant - Sara Duenzofsky
Marketing Assistant - Renee Thompson
Stage Manager - Jimmy Haggard
Member Liaison - Spice Wickle-Cook
E-mail - info@eugenesaturdaymarket.org
Office/Info Booth Phone - (541) 686-8885
Office Hours: Tuesday-Friday, 10am-4pm

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