Today's Highlights: May 28th, 2022

* From Your Standards Committee
* From JJ, Media Tips with Renee
* Weather, Birthdays, UnClassifieds and more on the back page!

From Your Standards Committee

Hello everyone! We hope that this new regular newsletter article from your Standards Committee will help all members better understand the guidelines and how the Standards Committee works.

This first week we will be discussing how you can help your Standards Committee maintain our high quality of hand-crafted content. As you walk through the Saturday Market, and come across a product that might not meet the hand-crafted standards of the Market, there is an easy way you can communicate with your Standards Committee on this issue.

A pink “notice of concern” half sheet form, which is available at the information booth, can help start this process. Just fill in all the information on the form such as: the booth number, the person’s name and the reason for your concern. You can turn the form into the Info Booth, or give it to Teresa or Gary at their booth, for anonymity. This process has been worked out over the years by dedicated volunteers. It works!

At this time your Standards Committee has only 7 people, and it’s hard for the standard committee members to get away from their booth and keep track of everything taking place at the market. Members can help this process by bringing these concerns to light, attending committee meetings, and/or filling out a “notice of concern.”

These concerns are handled first by the General Manager, by speaking to the person for an explanation how they produce the work in question and if the item has enough “member contribution.” The “notice of concern” is then read at the Standards Committee meeting, by your co-chairs Teresa Pitzer and Gary Becker for review. If the committee feels more needs to be done about the product, the person making the product will be asked to come to a Standards Committee meeting after receiving a “notice of concern.”

At this point we ask them to come to a screening and talk to Teresa and Gary along with other Standards Committee members and staff. When a product of concern does not meet our guidelines or standards guidelines, the vendor will be asked to remove the item of concern from their display. With help from Standards they can rework it and bring it back for approval to see if member contributions are improved.

From JJ

Good Morning Saturday Market Members! Thank you for coming out today.

The election for your Board of Directors is next Saturday, June 4th. We have received two candidate statements that are available at the Info Booth. On stage we will have a donation basket out for Jimmy Haggard’s funeral expenses. Thank you for the donations made last week. At the Info Booth we will have a special comic made and signed by Daniel Conan Young that will be available to purchase for $5.00. All proceeds will go to the Jimmy Haggard Funeral Fund.

We had over twenty envelopes last week that did not have the Member’s name on them. Please remember to put your name on your envelope. We want to make sure that we apply the payment to the right Member, and that you earn your parking early, and parking for too long.

Next week we’ll talk about Facebook. As always if you have any questions you are all more than welcome to email me at: renee@eugenesaturdaymarket.org

Happy Posting!
Renee

Media Tips with Renee

Last week we talked about how you can utilize timing and hashtags to better connect with your audience on social media. This week I thought I would explain a bit about Instagram Insights. However you can apply some of these tips to other platforms like Facebook, Twitter, Tumblr, Pinterest, and Artful.

On Instagram the Insights button, located on your profile page under your profile picture and bio line, gives you a lot of helpful statistics. The first three under the Overview page are: Accounts reached, Accounts engaged, and Total followers. Accounts reached show how many people look at your content, how many are followers vs. non-followers, location, and age of those people. Accounts engaged shows everything listed above and the Likes, Comments, Saves, and Shares of your posted content. Total followers measure how your followers have grown or shrunk. For example, if you notice you aren’t receiving a lot for engagement on a post you can analyze how big that post’s reach was, the type of engagement it got, as well as if the post resulted in growth or shrinkage in your followers. Remember that numbers aren’t everything, and if you need to you can always turn off number reporting for likes on your posts.

I hope that these tips help you all in the cluster-storm that can be social media. Next week we’ll talk about Facebook. As always if you have any questions you are all more than welcome to email me at: renee@eugenesaturdaymarket.org
Happy Birthday to all our amazing Gemini friends! Arin the jeweler celebrated his birthday this last Sunday, May 22nd. Shelby of Crystal Goddess Craft celebrated her b-day this past Monday, May 23rd. Ann of Barefoot Pony partied last Tuesday, May 24th. Henna artist Kathleen celebrated her birthday this past Wednesday, May 25th. Birthday twins Eric of Cascadia Longboards and Nitai of A Massage Creations celebrate today! A very happy birthday to you all. Muse Creations celebrate today!

If you don’t see your birthday, please let us know.

Memorial Day - Office Closed
The Saturday Market office will be closed Tuesday, May 31st to observe Memorial Day. We will be back in the office on Wednesday, June 1st from 10am-4pm. Thanks!

Info Booth Services
MAKING CHANGE: The market will make change for our members, up to $60, each Saturday.
MEMBER CHECK CASHING: Available at the Info Booth. There is a $5 charge for a returned check. We do not cash checks for customers.
LOST & FOUND: Please turn in found items to the South Park Info Booth and tell customers to go to the South Park Info Booth for lost & found items. They can also call the office at 541-686-8885. Saturday Market is not responsible for lost or stolen items.

Market Meeting Calendar
All Saturday Market meetings and milestones are on the website. The calender is updated with the board, committee, and task force meetings. Saturday Market days are in purple, LCFM days are in orange. New Member Orientation and Prescreens are in green. Take a look: eugenesaturdaymarket.org

UnClassifieds
To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugenesaturdaymarket.org with “NEWSLETTER” in the subject.

Looking to Share a OCF Booth
Lisa Gladia is looking for a booth to share at this year’s Oregon Country Fair. She has dolls, finger puppets, and a couple dollhouses which don’t take up much room. Call (541) 913-0857 or email lisa.gladia88@gmail.com.

Weaving Cards For Sale or Trade
2 decks of weaving cards available, plus instruction book. One is a 4 hole and the other is 6 hole. Open to trades. Colleen Fancher Booth #201 or (760) 402-0257.

Looking Gridwall Panels & Waterfalls
I’m looking to buy a few gridwall panels. Waterfalls too. Anybody have some they want to get rid of? If so, please call or text me (541) 344-9073 Diana G. Thanks.

Kaleidoscope Guy for OCF Booth
Jared kaleidoscope guy is looking for a booth at Oregon Country Fair. Small footprint, established camp on Farside, easy going, construction skills and lots of experience. Fun! Larry (541) 321-2381 booth 173

Oregon Country Fair Helper Needed
Diana from Dancing Tree is looking for a helper in her OCF booth. Work in exchange for a camping pass. It tends to be a fast paced environment, so I am looking for someone who is a quick learner, takes directions well, and is on time. Retail or Saturday Market experience is a plus. Be willing to rock something I make while you work. Check out www.Dancin

Saturday Market Social Life!
Follow along with The Saturday Market on the website and through social media. Share your content to get included and reach a new audience!

Facebook: facebook.com/EugeneSaturdayMarket
Twitter / Instagram: @SaturdayMarket
We’re also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

Weather
The high today is 63°F with a low of 46°F. Unfortunately, today there is a 90% chance of rain. Projected rainfall is expected to be 1.5 inches. There is also an expected wind of 15-20mph from the southeast.

On the Market Stage
10:00 AM David Rogers Songs of the New West
11:00 AM Mana Grace Looping, Ragga, and Grooves
12:00 PM Storm Tipton Acoustic Rock and Soul
1:00 PM Trio Ritmo y Romance Latin Dance Music
2:10 PM Upstart Crow Dance
3:00 PM Storm Tipton Acoustic Rock and Soul

Committee Meetings
Orientation and Screenings Weds., June 1st - 3:30 PM - 5:00 PM - New Member Orientation @ 3:30 PM - Product Screening @ 4:15 PM

Board of Directors Weds., June 1st - 5:15 PM - 7:15 PM

Orientation and Screenings Weds., June 15th - 3:30 PM - 5:00 PM - New Member Orientation @ 3:30 PM - Product Screening @ 4:15 PM

Standards Committee Meeting Weds., June 15th - 5:15 PM - 7:15 PM

All meetings take place at the Market Office and Virtually with Zoom. All are welcome!

The Saturday Market BOARD OF DIRECTORS AND OFFICERS
Chairperson - Anna Lawrence
Vice Chairperson - Wills Gibbons
Secretary - Diane McWhorter
Treasurer - Corney Feller
Sarah Bass, Gary Becker, Shannon Lee-Hutson, Vincent LaRochelle, Nome May, Damian McDonald, Rebekah Zemeter

Committee Chairs
Standards Committee Co-Chairs: Gary Becker, Teresa Piner
Food Goal Committee Co-Chairs: Colleen Bauman, Janet Rosenberg
Holiday Market Committee Co-Chairs: Mary Nessel, Vincent LaRochelle
Sustainability Committee Co-Chairs: Denise Gosar, Anna Lawrence

Staff
General Manager - JI Snyder
Site Ops Supervisor - Dave Welch
Membership Services - AJ Jackson
Membership Assistant - Sonia Osmundsen
Marketing Assistant - Renee Thompson
Stage Manager - Jimmy Haggard
Member Liaison - Spar Whedlock
E-mail - info@eugenesaturdaymarket.org
Office/Info Booth Phone - 541-686-8885
Office Hours: Tuesday-Friday, 10am-4pm

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