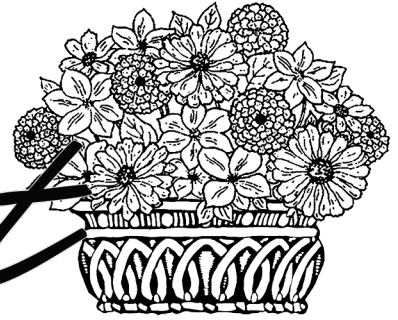


# Today's Highlights: July 30<sup>th</sup>, 2022

- ★ From Your Board of Directors
- ★ Sustainability Corner - Holiday Market Updates
- ★ Weather, Birthdays, Unclassifieds and more on the back page!

**SATURDAY MARKET NEWSLETTER**  
July 30<sup>th</sup>, 2022 • VOL. 53- NO. 18  
**30 E. Broadway #124, Eugene, OR 97401**  
(541) 686-8885 | fax (541) 338-4248  
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# Saturday Market



MARKETPLACE • COMMUNITY • CELEBRATION

## From the Office

Good morning everyone! We hope that you are all doing your best to beat the heat. Here are some quick updates from the office side of life:

### Visa Checks-

All of the processed Visa Checks from the office have been mailed out. Also, all of the checks from the 7/16 market have been processed. If you have not received your check from 7/2-7/23, please stop by the Info Booth or call the office at your earliest convenience. Thank you all again for your patience as we catch up on entering points and processing checks.

### Envelopes-

While processing recent markets, we have noticed a few too many envelopes without names. Please make sure that your envelope has your legal name, the date, and your booth number. As with every market day, we will be collecting envelopes in the Info Booth until 4:25pm. Missed us? No worries, just pop by the office ASAP or bring your envelope by next Saturday. Thanks!

### Say Hi to Community TV!

Today and next week, Community Television of Lane County will be at the market. They will be set up in our Non-Profit space over by the stage and International Food Court. Feel free to stop by and give a shout-out to live TV, or say hi while they walk around the market. They will have very noticeable CTV shirts and hats, so if you do not want to be filmed just let them know. You can find out more about CTV of Lane County here: [www.ctv29.org/index.html](http://www.ctv29.org/index.html)

### We Appreciate You!

Thanks again so much for everyone's understanding and patience during this time. We appreciate you, and if you are interested in volunteering or you have any questions for us, feel free to call or email the office.

Happy Selling!  
Your Office Staff

*"Courage is found in unlikely places."*  
— J.R.R. Tolkien, *The Return of the King*



Envelope Art by Jennifer Hoberg

## Sustainability Corner

This week we continue looking at the bigger picture of sustainability by sharing what researchers from Cambridge and Delft Universities concluded as the two levels of sustainable business models. The first level consists of three macro areas: technological, social and organizational concepts. They make the point that sustainability is not only technology driven but also can and does happen because of personal, social and group dynamics.

They define the second level as eight different archetypes. The first three archetypes are technological: **maximizing material and energy efficiency, creating value from waste and substituting with renewables and natural processes.** Examples of these include: low carbon manufacturing solutions, reusing, recycling and remanufacturing, and solar/wind energy innovations.

The next three archetypes are social: **delivering functionality rather than ownership, adopting a stewardship role and encouraging sufficiency.** Examples of these include: use oriented product service systems, protecting biodiversity and consumer education, communication and awareness.

The last two archetypes are organizational. **Repurposing for society and the environment** includes: not-for-profit, hybrid businesses, alternative ownership (cooperatives and collectives), social and biodiversity regeneration initiatives, localization and home based working. **Developing scale up solutions** includes: collaborative approaches, incubator and entrepreneur support models and crowd sourcing/funding.

The researchers also found that technological aspects are often associated with particular social and organizational aspects. For example, creating value from waste, combined with **empathic design and creative thinking**, can be a powerful change agent.

A lot of this information might not pertain to your specific business. However, I think it's important to know where we are in the bigger picture so that as individuals and also as a larger group (our market community) we can be more clear as to the best path forward.

Brigitte McBride  
Space #115  
[www.goosehillgifts.com](http://www.goosehillgifts.com)



Art by Willy Gibboney

## From Your Board of Directors

We are pleased to share with you that we have entered the final interview stage for a new General Manager. The GM application has closed, and next week the remaining candidates will be interviewed by your Board of Directors. We are hoping to share more news with you next week.

Furthermore, if anyone is interested in volunteering during this transitional phase, please feel free to reach out to Anna Lawrence or [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org).

We sincerely appreciate everyone's patience and support during this time. As always you can send us letters via email to [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org) or stop by and talk to us at our booths.

Best,

Shannon Lee-Hutson, Board Chair  
and  
Nome May, Vice-Chair

*The next Board of Directors Meeting is  
Wednesday, August 3<sup>rd</sup>  
@ 5:15-7:15PM*

*A Zoom link to this meeting is available by  
request, please email  
[info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org)*

## Holiday Market Updates

As you can guess, with short staff Holiday Market booking is going to be a bit different this year. We are greatly appreciative of all of you who have been patiently waiting for cards and the application to open.

Holiday Market Application Cards were sent out earlier this week and should be in your mailboxes soon (if you haven't gotten them already)! The online application will open sometime today, Saturday July 30th.

If you are a Booth Holder of Record your application will be due by August 20th. If you are not a Booth Holder of Record, your application will be due on September 15th.

These dates were pushed back one month from the original proposed dates detailed in the annual work plan for 2022. As a member you are free to attend any meetings, in the office or by Zoom, and/or write letters to the Holiday Market Committee.

*The next Holiday Market Committee Meeting  
is Wednesday, August 18<sup>th</sup>  
@ 2:00-4:00PM*

*A Zoom link to this meeting is available by  
request, please email  
[info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org)*





## The Market Corner

Happy Birthday to all our Leo friends! Last Sunday, July 24th, Haven of The Blazing Chef, Heidi of Walking With Reiki, and Susan of Bright Promise all celebrated their glorious birthday! Last Tuesday, July 26th, Diane of Fluid Art Designs partied it up. Barbara of Catfish Corner celebrated her birth last Wednesday, July 27th!

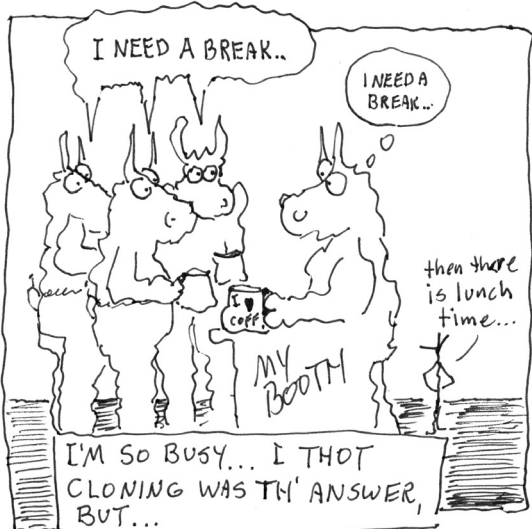
*A very happy birthday to you all. We hope you have a glorious year!*



If you don't see your birthday, please let us know.

### Local Events

August 5-12 - Visual Arts Week  
August 7 - Eugene Pagan Pride  
August 11-14 - Scandinavian Festival  
August 12 - Slug Queen Coronation  
August 13 - Eug/Springfield Pride Festival  
August 17-18 - Eugene Food Truck Fest



Cowtoons by Willy Gibboney



## UnClassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org) with "NEWSLETTER" in the subject.

### The Market Office Needs Supplies

The Saturday Market Office is looking to reuse or repurpose old supplies. We are looking for a few binders (2.5" and 2") with inserts on the cover and spine, some desktop file organizers, some note organizers, an office chair, and some plastic zip-ties. Please reach out to [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org) or call (541) 686-8885, Thank you!

## Saturday Market Social Life!

Follow along with The Saturday Market on the website and through social media. Share your content by tagging us to get included and reach a new audience!

Facebook: [facebook.com/EugeneSaturdayMarket](https://www.facebook.com/EugeneSaturdayMarket)

Twitter / Instagram: @SaturdayMarket

We're also on Pinterest, Yelp, TripAdvisor, Google Business, YouTube, Flickr, & more.

Contact Renee at [renee@eugenesaturdaymarket.org](mailto:renee@eugenesaturdaymarket.org) for more details on how to be featured.

## Heat Tips with Renee

It is very very hot today. Honestly it's days like today that make me miss (and not miss) my hometown of Las Vegas, NV. 99°F in the PNW feels pretty cool compared to 120°F in the desert, but there are a lot of things you can do to better prepare for the heat.

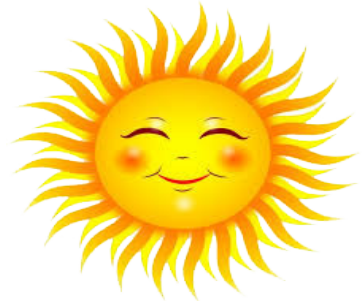
1. Bring lots of cool water. If possible try and freeze a halfway filled up water bottle overnight, and then fill up with water before you head out. ABDW - Always Be Drinking Water.
2. A wet bandana or cloth can do wonders, as can a fan and umbrella.
3. Don't forget the sunglasses, sunscreen, and hat. These protect you at your booth and while you walk around.
4. Make sure to bring snacks and electrolytes too (like Gatorade or Smart Water).

As always if you have any questions you are all more than welcome to email me at: [renee@eugenesaturdaymarket.org](mailto:renee@eugenesaturdaymarket.org)

Stay Cool!  
Renee

## Weather

Today is expected to be very hot, but there may be some clouds in the morning! The high today is 99°F with a low of 62°F. A wind of 6mph is expected from the North northwest. Please be sure to drink LOTS of water, and bring some coverage (a hat, sunscreen, sunglasses, and/or an umbrella). A fan or mister may not be a bad idea either.



*Sales, O sales, sales I hope!*

*Ancient Market incantation (Nov 3, 1973)*

## On the Market Stage

10:00 AM **Linda Yapp**  
Songs for the Young at Heart  
11:00 AM **The Cole Brothers**  
Funk, Rock, Reggae, and Blues!  
12:00 PM **Bossa Blues**  
Blues, Jazz, and Bossa Music  
1:00 PM **Greg Nestler**  
Rock, R&B  
2:30 PM **Maya Love**  
Bob Dylan meets the Beatles

## Committee Meetings

Orientation and Screenings  
Weds., August 3<sup>rd</sup> - 3:30 PM - 5:00 PM  
- New Member Orientation @ 3:30 PM  
- Product Screening @ 4:15 PM

Board of Directors Meeting  
Wed., August 3<sup>rd</sup> - 5:15 PM - 7:15 PM

Orientation and Screenings  
Weds., August 17<sup>th</sup> - 3:30 PM - 5:00 PM  
- New Member Orientation @ 3:30 PM  
- Product Screening @ 4:15 PM

All meetings take place at the Market Office and Virtually with Zoom.

*All are welcome!*

### The Saturday Market

#### BOARD OF DIRECTORS AND OFFICERS

Chairperson - Shannon Lee-Hutson  
Vice Chairperson - Nome May  
Secretary - Diane McWhorter  
Treasurer - Cortney Fellet  
Sarah Bast, Vincent LaRochele,  
Damian McDonald, Brigitte McBride,  
Candance Westberg, Bekah Zeimet

#### Committee Chairs

Standards Committee Co-Chairs:  
Gary Becker, Teresa Pitzer  
Food Committee Co-Chairs:  
Colleen Bauman, Barbara Graham-Adams  
Holiday Market Committee Co-Chairs:  
Mary Newell, Vincent LaRochele  
Sustainability Committee Co-Chairs:  
Denise Gosar, Anna Lawrence

#### Staff

General Manager -  
Site Ops Supervisor- Dave Welch  
Membership Services -  
Membership Assistant - Sonia Ostendorf  
Marketing Assistant - Renee Thompson  
Stage Manager - Rudolf Korv  
Member Liaison - Spaz Welch-Cook  
E-mail - [info@eugenesaturdaymarket.org](mailto:info@eugenesaturdaymarket.org)  
Office/Info Booth Phone - 541-686-8885  
Office Hours: Tuesday-Friday, 10am-4pm