Today's Highlights: August 6th, 2022

* From Your Board of Directors
* Sustainability Corner, From the Office
* Weather, Birthdays, Unclassifieds and more on the back page!

From the Office

Good morning everyone! We hope that you are doing well. With all that is going on during this time, here are some updates.

Fire Extinguishers & Weights

Reminder that every booth should have its own up-to-code fire extinguisher and booth weights. Both an 8x8 and a 4x4 set up require at least 25 lbs of weight attached to at least two legs. Umbrellas need at least 50 lbs of weight. More information on booth structures and rules can be found on page 9 of the Member Information Handbook.

Unfortunately we have run out of sandbags here at the office, but you can find some at hardware stores, online, or through Lane Forest Products.

Envelopes

Thank you all so much for your hard work in getting us your envelopes! We have staff in the Info Booth until 4:25pm, and we highly recommend that you turn in your filled out envelope (with your legal name, date, booth space, and accurate math) on Saturday. If you miss us on Saturday, you can always come to the office. Also, you can leave questions, concerns, and doodles for us!

Thank you all so much for your patience and understanding during this time. As always you can call or email the office if you ever have any questions.

Happy Selling!

Your Office Staff

“The world is not a wish-granting factory.”
– John Green, The Fault in Our Stars

Sustainability Corner

Our recent heat wave gave me the idea for this next series of articles which will focus on climate change, specifically what we can do to halt it. I will share a few ideas from the Sierra Club every week for the next month.

1. Grow a garden. A garden preserves green space, reduces waste and means less trips to stores. Or plant a tree, which over its lifetime will sequester over a ton of carbon dioxide!

2. Speak truth to power. Most of us don’t know where our energy comes from, but we can call our energy provider and ask. Tell them you want energy derived from clean, green, sustainable sources like wind and solar. We can also reduce our carbon footprint by shifting our energy usage to the evening when most power companies generate a larger proportion from renewable resources. This can save you money on your electric bill too!

3. Get a bright idea. Every one can change their home and work light bulbs away from incandescent bulbs to more energy-efficient ones. These can be up to 75% more efficient and could save over $10 billion a year in energy.

Stay tuned next week for more ideas and thank you for reading! Please send any sustainability ideas/concerns/articles to goosehillgifts@gmail.com

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From Your Board of Directors

Hello everyone! Your Board of Directors has been busy. This week they made the decision that there will not be a vaccination or test requirement for the 2022 Holiday Market. They also are proud to say the recommendations from the Living Wage Task Force and the Budget Committee were approved, and all current staff have been given a 13% wage increase, effective August 1st. This will be an improvement for all Site Staff, Info Booth Staff, and Office Staff. It was quite a feel-good moment for all attending the last Board meeting.

Also, a new General Manager was selected and will be announced as soon as the contract details are final and official.

In the meantime, a dedicated crew of volunteers have been busy preparing for that transition, and keeping everything humming in our Saturday Market world. From office tasks, to helping with parking to managing, and New Member Orientations, your fellow members have given their time and efforts to filling all of the gaps. Thanks to all for their patience as we make everything shiny and tucked-in (despite the heat). Be sure to extend your thanks to everyone working to keep us all moving forward!

Your Board of Directors

The next Board of Directors Meeting is scheduled for Wednesday, Sept. 7th at 5:15-7:15PM

A Zoom link to this meeting is available by request, please email info@eugenesaturdaymarket.org

Cowtoons by Willy Gibboney
Envelope Art by Caroline Dunn
Envelope Art by Sarah O’Grady

Saturday Market
MARKETPLACE • COMMUNITY • CELEBRATION

EUGENE SATURDAY MARKET | 30 E. Broadway #124, Eugene, OR 97401 | (541) 686-8885 | info@eugenesaturdaymarket.org
UnClassifieds
To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugenesaturdaymarket.com with “NEWSLETTER” in the subject.

The Market Office Needs Supplies
The Saturday Market Office is looking to reuse or repurpose old supplies. We are looking for a few binders (2” and 2”) with inserts on the cover and spine, some desktop file organizers, some note organizers, an office chair, and some plastic zip ties. Open to other donations! Please reach out to info@eugenesaturdaymarket.org or call (541) 686-8885, Thank you!

Media Tips with Renee
Hey all! This time, I thought that I would talk a bit about Patreon. For those that are not familiar with the platform, Patreon is a type of subscription service/social media application. You can access it either on the mobile app or on your desktop. What is interesting about Patreon is the ability to create different “tiers” or levels of commitment for customers. You choose what perks or products are included in each tier as well as the prices. Your subscribers then pay monthly, so you have the opportunity to do fun things for repeat customers and fans. You can have a lot of fun with this and do special subscription boxes, special products, offer advice, or just offer a way for customers to get exclusive content.

For the service, Patreon charges a percentage of your monthly income. The Lite plan charges 5% and covers basic payment processing and access to tools and workshops. The Pro plan charges 8% of your monthly income, includes special promotions tools, analytics, and priority customer support. The Premium plan includes a dedicated Patreon Partner Manager, merch for customers. You choose what perks or products are included in each tier as well as the prices. Your subscribers then pay monthly, so you have the opportunity to do fun things for repeat customers and fans. You can have a lot of fun with this and do special subscription boxes, special products, offer advice, or just offer a way for customers to get exclusive content.

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