

Today's Highlights: August 6th, 2022

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- ★ Weather, Birthdays, Unclassifieds and more on the back page!

SATURDAY MARKET NEWSLETTER
August 6th, 2022 • VOL. 53- NO. 19
30 E. Broadway #124, Eugene, OR 97401
(541) 686-8885 | fax (541) 338-4248
eugenesaturdaymarket.org
info@eugenesaturdaymarket.org

Saturday Market



MARKETPLACE • COMMUNITY • CELEBRATION

From the Office

Good morning everyone! We hope that you are doing well. With all that is going on during this time, here are some updates.

Fire Extinguishers & Weights

Reminder that every booth should have its own up-to-code fire extinguisher and booth weights. Both an 8x8 and a 4x4 set up require at least 25 lbs of weight attached to at least two legs. Umbrellas need at least 50 lbs of weight. More information on booth structures and rules can be found on page 9 of the Member Information Handbook. Unfortunately we have run out of sandbags here at the office, but you can find some at hardware stores, online, or through Lane Forest Products.

Envelopes

Thank you all so much for your hard work in getting us your envelopes! We have staff in the Info Booth until 4:25pm, and we highly recommend that you turn in your filled out envelope (with your legal name, date, booth space, and accurate math) on Saturday. If you miss us on Saturday, you can always come to the office. Also, you can leave questions, concerns, and doodles for us!

Thank you all so much for your patience and understanding during this time. As always you can call or email the office if you ever have any questions.

Happy Selling!
Your Office Staff

*"The world is not a wish-granting factory."
– John Green, The Fault in Our Stars*

Sustainability Corner

Our recent heat wave gave me the idea for this next series of articles which will focus on climate change, specifically what we can do to halt it. I will share a few ideas from the Sierra Club every week for the next month.

1. Grow a garden. A garden preserves green space, reduces waste and means less trips to stores. Or plant a tree, which over its lifetime will sequester over a ton of carbon dioxide!

2. Speak truth to power. Most of us don't know where our energy comes from, but we can call our energy provider and ask. Tell them you want energy derived from clean, green, sustainable sources like wind and solar. We can also reduce our carbon footprint by shifting our energy usage to the evening when most power companies generate a larger proportion from renewable resources. This can save you money on your electric bill too!

3. Get a bright idea. Every one can change their home and work light bulbs away from incandescent bulbs to more energy-efficient ones. These can be up to 75% more efficient and could save over \$10 billion a year in energy.

Stay tuned next week for more ideas and thank you for reading! Please send any sustainability ideas/concerns/articles to goosehillgifts@gmail.com

Brigitte McBride
Space #115
www.goosehillgifts.com

From Your Board of Directors

Hello everyone! Your Board of Directors has been busy. This week they made the decision that there will not be a vaccination or test requirement for the 2022 Holiday Market. They also are proud to say the recommendations from the Living Wage Task Force and the Budget Committee were approved, and all current staff have been given a 13% wage increase, effective August 1st. This will be an improvement for all Site Staff, Info Booth Staff, and Office Staff. It was quite a feel-good moment for all attending the last Board meeting.

Also, a new General Manager was selected and will be announced as soon as the contract details are final and official. In the meantime, a dedicated crew of volunteers have been busy preparing for that transition, and keeping everything humming in our Saturday Market world. From office tasks, to helping with parking to managing, and New Member Orientations, your fellow members have given their time and efforts to filling all of the gaps. Thanks to all for their patience as we make everything shiny and tucked-in (despite the heat). Be sure to extend your thanks to everyone working to keep us all moving forward!

Your Board of Directors

*The next Board of Directors Meeting
is scheduled for Wednesday,
Sept. 7th at 5:15-7:15PM*

*A Zoom link to this meeting is available by
request, please email
info@eugenesaturdaymarket.org*



Cowtoons by Willy Gibboney



Envelope Art by Caroline Dunn



Envelope Art by Sarah O'Grady



The Market Corner

Happy Birthday to all our Leo friends! Sonia your Membership Assistant and Debbie of Crossroads Farms celebrated their glorious birth on Monday, August 1st. Oceania the candle crafter celebrated their birthday last Wednesday, August 3rd. Paige of Space Dirt Dyes, Mary of Peace Crane, Sue from The Hat Place, and River the leather and wood crafter all partied it up last Friday, August 5th. Sasha of Made With Sol celebrates her birth today!

A very happy birthday to you all. We hope you have a glorious year!



If you don't see your birthday, please let us know.

Local Events

August 5-12 - Visual Arts Week
August 7 - Eugene Pagan Pride
August 11-14 - Scandinavian Festival
August 12 - Slug Queen Coronation
August 13 - Eug/Springfield Pride Festival
August 17-18 - Eugene Food Truck Fest

Holiday Market Updates

Holiday Market Application Cards were sent out last week, and should have been in your mailboxes. If you did not receive your card, you may use the online application (under Membership Applications on our website) or ask for a new card at the Info Booth or the office.

If you are a Booth Holder of Record your application will be due by August 20th. If you are not a Booth Holder of Record, your application will be due on September 15th.

As a member you are free to attend any meetings, in the office or by Zoom, and/or write letters to the Holiday Market Committee.

The next Holiday Market Committee Meeting is Thursday, August 18th @ 2:00-4:00PM

A Zoom link to this meeting is available by request, please email info@eugenesaturdaymarket.org

Unclassifieds

To place your free unclassified, bring it to the Info Booth by the end of the day, to the office by Thursday at noon, or e-mail it to us at info@eugenesaturdaymarket.org with "NEWSLETTER" in the subject.

The Market Office Needs Supplies

The Saturday Market Office is looking to reuse or repurpose old supplies. We are looking for a few binders (2.5" and 2") with inserts on the cover and spine, some desktop file organizers, some note organizers, an office chair, and some plastic zip-ties. Open to other donations! Please reach out to info@eugenesaturdaymarket.org or call (541) 686-8885, Thank you!

Media Tips with Renee

Hey all! This time, I thought that I would talk a bit about Patreon. For those that are not familiar with the platform, Patreon is a type of subscription service/social media application. You can access it either on the mobile app or on your desktop. What is interesting about Patreon is the ability to create different "tiers" or levels of commitment for customers. You choose what perks or products are included in each tier as well as the prices. Your subscribers then pay monthly, so you have the opportunity to do fun things for repeat customers and fans. You can have a lot of fun with this and do special subscription boxes, special products, offer advice, or just offer a way for customers to get exclusive content.

For the service, Patreon charges a percentage of your monthly income. The Lite plan charges 5% and covers basic payment processing and access to tools and workshops. The Pro plan charges 8% of your monthly income, includes special promo tools, analytics, and priority customer support. The Premium plan includes a dedicated Patreon Partner Manager, merch for membership, and some other things. I personally feel that the Pro plan is the best bet, but I will also add that unless you have a decent following (social media, repeat customers, and/or newsletters of your own) it may be a slow start before you reap any returns. Learn more at www.patreon.com.

I hope that these tips help you all in the cluster-storm that can be social media. As always if you have any questions you are all more than welcome to email me at:

renee@eugenesaturdaymarket.org

Happy Posting!
Renee

Weather

Today is expected to be very hot (but also not as hot as last week). The high today is 95°F with a low of 58°F. A wind of 7mph is expected from the North northwest. Please be sure to drink LOTS of water, and bring some coverage (a hat, sunscreen, sunglasses, and/or an umbrella). Humidity is expected to be 45%.



Sales, O sales, sales I hope!

Ancient Market incantation (Nov 3, 1973)

On the Market Stage

10:00 AM Amy Obenski
San Francisco Folk Rock
11:00 AM Lil Screechin Jimmeeee!
60's Variety
12:00 PM The Huckleberrys
Roots, Blues, Americana
1:00 PM Jeri James
Americana & Country
2:30 PM Dennis Smith and
the Hillbilly Fools
Original Folk Rock

Committee Meetings

Orientation and Screenings
Weds., August 17th - 3:30 PM - 5:00 PM
- New Member Orientation @ 3:30 PM
- Product Screening @ 4:15 PM

Standards Committee Meeting
Weds., August 17th - 5:15 PM - 7:15 PM

Holiday Market Committee Meeting
Thurs., August 18th - 2:00 PM - 4:00 PM

Board of Directors Meeting
Weds., September 7th - 5:15 PM - 7:15 PM

All meetings take place at the Market Office and Virtually with Zoom.

All are welcome!

The Saturday Market

BOARD OF DIRECTORS AND OFFICERS

Chairperson - Shannon Lee-Hutson
Vice Chairperson - Nome May
Secretary - Diane McWhorter
Treasurer - Cortney Fellet
Sarah Bast, Vincent LaRochelle,
Damian McDonald, Brigitte McBride,
Candance Westberg, Bekah Zeimet

Committee Chairs

Standards Committee Co-Chairs:
Gary Becker, Teresa Pitzer
Food Committee Co-Chairs:
Colleen Bauman, Barbara Graham-Adams
Holiday Market Committee Co-Chairs:
Mary Newell, Vincent LaRochelle
Sustainability Committee Co-Chairs:
Denise Gosar, Anna Lawrence

Staff

General Manager -
Site Ops Supervisor- Dave Welch
Membership Services -
Membership Assistant - Sonia Ostendorf
Marketing Assistant - Renee Thompson
Stage Manager - Rudolf Korv
Member Liaison - Spaz Welch-Cook
E-mail - info@eugenesaturdaymarket.org
Office/Info Booth Phone - 541-686-8885
Office Hours: Tuesday-Friday, 10am-4pm

