

Attendance: In office: Nome May, Bekah Zeimetz On zoom: Brigitte McBride, Candice Westberg, Sarah Bast, Maia Bowers, Vince LaRochelle, Damian McDonald (arrived 6:00 pm)  
Staff: Shannon Lee-Hutson, Sonia Ostendorf, Renee Thompson (all in office)  
Other Participants: In office: Anna Lawrence, Silver Lee-Hutson. On zoom: Colleen Bauman, Cortney Fellet, Mary Newell, Willy Gibboney, Heather Robbins-Hinton

Introductions and Announcements: An election will be held in about one month. There are four open positions. Sarah, Maia, Vince and Heather are planning to run.

Pressing Member Concerns: There were two requests: Kate Whitehorse requested a vacation month for November and a point waiver for the 2023 season for which she will be two attendance points short.

\*\*\*Motion: Grant Kate Whitehorse's request (Sarah/Candice) 6-0-0

Scott Struif: Scott requested a point waiver for the 2023 season to keep his reserve space, and will be 6 attendance points short. He didn't qualify for a LOA since he attended 6 times out of the required 12. This was not deemed a sufficient level of attendance to get a waiver.

\*\*\*Motion: Grant Scott Struif's request (Vince/Maia) 0-6-0

Agenda Review: no changes

\*\*\*Motion: Approve the agenda (Vince/Sarah) 6-0-0

Approval of Minutes: Minutes of October 5, 2022. No changes.

\*\*\*Motion: Approve the minutes (??) 6-0-0

Board Educational Minute: Equity: Diane explained that equity, the middle letter of DEI, is different from equality. Organizations must make ongoing efforts to make sure the policies and practices reflect equity in formation and implementation, to be anti-racist and up-to-date. Saturday Market has a solid mission statement but could be improved by hiring a diversity professional to give a training to the staff and Board, as well as interested members when possible. Removing "other-isms" from our thinking will improve our ability to respond and use an equity lens in crafting policy and process. An analysis could also be done of our policies and practices to find ways where privilege and barriers are built-in.

Administrative Report: Shannon requested that as it is no longer as restricted as it was earlier in the pandemic, that all LOAs no longer be required to come to the Board. Previously the GM could handle some without making them public, in simple cases or those of compassion. She did give out a few "parking tickets" to members who were not complying with the parking rules, getting a few neighbors to act more cooperatively. They worked well on the heavy equipment parked in the fire lane, which was moved for the following week. Check cashing will no longer be done in the Info Booth, to simplify financial procedures on event days and allow for more accurate records to be kept. Change will still be available.

Shannon started a program at HM with the Hope and Safety Alliance for pre-paid donations and coupons to give to customers for "free" gift wrapping (paid for by the members who gave the donations.)

Holiday Market is well prepared-for. Permits are all in place. The food court will be full, with four fill-ins. Money was saved on the Security contract this year (it had been increased to deal with Covid-related issues.) Rentals were far too expensive last year so she and Mary have worked to source cheaper items. Chairs and tables from our storage will be used instead of renting as many from the Fairgrounds. All of the storage areas were inventoried, organized, and cleaned.

Important dates include the Group Photo, at 9:30 am on Dec 4<sup>th</sup> in Holiday Hall, the Annual Meeting at 9:00 am on Dec. 11<sup>th</sup> in Holiday Hall, and the Pottery Smash at 8:30 am on Dec. 18<sup>th</sup> in the Main Hall. The “Vendor Bootcamp” by RAIN on Holiday Markets is not connected to SM, but Nome will call and see if there are ways to connect with it.

[Damian arrived]

\*\*\*Motion: Return simple LOA decisions to the GM (Sarah/Vince) 7-0-0

\*\*\*Motion: Continue the check-cashing policy (Bekah/Sarah) 0-7-0

\*\*\*Motion: Accept the Administrative report (Sarah/Maia) 7-0-0

Membership Report: Sonia reported that weekends 3,4 and 5 are sold out in the Main Hall, but there is still space in Holiday Hall. There have been some cancellations and refund requests despite the deadline for refunds having passed. About twenty to thirty people were added in the last few days. Filling in spaces in point order is too time-consuming at this point, and it may be best to ask for written requests for refunds to limit the emotional levels. Fill-ins are done at the last minute every year, and sometimes point order can not be achieved so late in the booking process.

\*\*\*Motion: Approve the Membership report (Vince/Sarah) 7-0-0

Advertising Report: Renee showed her Power-Point presentation and described the details. Highlights include that the TV commercial will also be shown on the Comcast streaming services as well as KEZI. Some expenses were shifted slightly, with TV at a projected \$5895, online ads \$1084, Radio \$3357, print ads at \$6268 and posters, postcards and other items at \$587. The total expenditures on advertising were \$17,229.57 although a gift certificate program with the Emerald could add an additional \$500. The poster is in house and she showed it to the room. She will be providing graphics to be shared on social media.

\*\*\*Motion: Accept the proposal for \$500 in gift certificates in exchange for a half-page ad (Maia/Damian) 7-0-0

\*\*\*Motion: Accept the Advertising Report (Bekah/Brigitte) 7-0-0

Treasurer’s Report: Cortney has still not gotten enough data entered to generate a credible P&L but that should happen very soon. Current data is being entered but there is still some catch-up to do from the summer months.

\*\*\*Motion: Accept the Treasurer’s report (Bekah/Maia) 7-0-0

Volunteer Report: Anna thanked Nome May, Bekah Zeimetz, Cortney Fellet, Diane McWhorter, Mary Newell, Vince LaRochelle, Gary Becker, Teresa Pitzer, and the current Standards Committee, Teresa, Gary, Candice Westberg, Don Parker, Jesse Gustafson, Mike Baldree, Chuch Roehrich, Silver Lee-

Hutson, Bekah Zeimetz, Willy Gibboney and herself. A lot of effort has gone into adding and screening new members to fill up the Holiday Market. Recruit Board members!

Committee and Task Force Reports: Standards Committee: Silver Lee-Hutson gave the report of the 10-19 meeting. Most of the meeting was addressing a Notice to Appear, which is confidential.

\*\*\*Motion: Approve the Standards Committee report (Maia/Sarah) 7-0-0

Holiday Market Committee: Mary reported on the Oct. 20<sup>th</sup> meeting. She made a list of rental items from Parties-to-Go to compare prices with the Fairgrounds and save some money. They took a field trip to the Fairgrounds with staff. The Elf Game is getting increased participation. The Fairgrounds HVAC system was replaced through a Covid grant which also improved the lighting, security, and WIFI in the lots. The bridge over the Amazon was also improved. Everything is on track for the event. The debrief will be either Jan 19<sup>th</sup> or Feb. 9<sup>th</sup>. Make sure to write down ideas and suggestions for next year.

\*\*\*Motion: Accept the Holiday Market Committee report (Maia/Bekah) 7-0-0

Standards and Food Court Committee Co-Chairs: Colleen reported on the four one-year-only fill-in food booths. They are Ritta's Burritos, B's Bites, The Bold Flavor, and The Mac. Thanks to the four co-chairs Barbara, Colleen, Gary and Teresa as well as staff for all of their work to make this happen.

\*\*\*Motion: Approve the Standards and Food Court Committee Co-Chairs report (Sarah/Candice) 7-0-0

Old Business: Petition to change attendance policy: The policy was changed in 2016 to require 12 days instead of 9 from reserve members. This was done to increase commitment from reserve members, and fill the Market more consistently. Providing a critical mass of booths helps everyone thrive and keeps the Market full and interesting. There are 32 to 33 outdoor markets so 12 is not a large portion of those. The system rewards seniority because of the longterm investment reserve members make in the market, but that makes for less opportunity for new members to get reserve spaces. If members can't commit to attending, they should release their reserve spots to other members.

A petition is not the most informative way to survey member opinion, since it doesn't involve a group discussion with lots of opinions shared. Even though about 30 people signed it, it did not constitute a member survey.

No vote is required to continue current policy. A straw poll showed 7 Board members in favor of retaining the current policy of 12 days.

New Business: Appoint Election Tellers: Mary Newell agreed to serve as Head Teller, and Diane will observe. Mary will recruit one or two additional members to count the ballots. The count will be held on the Wednesday after the Dec. 11<sup>th</sup> election. No Board members or staff are eligible to count ballots.

\*\*\*Motion: Appoint Mary Newell as Head Election Teller (Bekah/Sarah) 7-0-0

Meeting Evaluation/Last Round: A proper welcome was given to Nome for stepping up to Board Chair.

\*\*\*Motion: Adjourn (Vince/Sarah) 7-0-0      7:15 pm

An Executive Session was held.

