

# 2023 HOLIDAY Market Guidebook

The Guidebook Team, made up of market members like you and UO Student Volunteers, is preparing for the **5th Edition** of the 2023 Holiday Market Guidebook. This year we are reimagining the Guidebook by encouraging members to create artist profiles that tell our customers who we are and how we celebrate Holiday Market along with maps of the Evergreen Hall (formerly the Main Hall) & the Holiday Hall, history, shopping list page, member ads and much MORE. This new & improved collectable Guidebook will be available online as a 'Flipbook', and in print at Saturday Market before the end of the outdoor market season, Holiday Market & around town.

- **Advertisement/Profile Space Prices (not including creation).**

Quarter-Page Ad = \$55      Half-Page Ad = \$110      Premium Full-Page Ad = \$220

- **August 12<sup>th</sup>** - Deadline for payment

Space is very limited.

Payment must be submitted with this form to reserve an ad/profile space.

There will be NO refunds for cancellation or late ads/profiles!

- **August 22<sup>nd</sup>** - Deadline for submitting the completed ad/profile

- **Complete the following form and submit with your payment to Saturday Market.**

Please tell staff OR include a note with your payment: 2023 HM GUIDEBOOK AD

For more info visit the **Guidebook Blog** at <https://esmstreetteam.wordpress.com> OR talk to any GB Team Members Renee Thompson (Marketing), Erin Nelson (Assistant Manager), Maia Bowers, Gayle Wyant, Heather Robbins-Hinton

*~ You keep the top half & submit the bottom half with your payment ~*

Member Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Member Phone: \_\_\_\_\_ Member Email: \_\_\_\_\_

Will you need help creating your ad/profile? (Circle one) **Y** or **N**

Circle the advertisement size you are paying for:

**Quarter Page**

**Half Page**

**Premium Full Page**

**\$55.00**

**\$110.00**

**\$220.00**

**Submit this form with FULL payment (check or cash preferred) to reserve ad/profile space - Due August 12th**

*Office Use Only:*

Check: \$\_\_\_\_\_ Cash: \$\_\_\_\_\_ Credit Card: \$\_\_\_\_\_ Office Receipt #: \_\_\_\_\_ Date Posted: \_\_\_\_\_