

# 2024 HOLIDAY Market Guidebook

The Guidebook Team, made up of market members like you and volunteers, is preparing for the **6th Edition** of the Holiday Market Guidebook for 2024. The Guidebook Team is encouraging members to create artist profiles that tell our customers who we are and how we celebrate Holiday Market along with maps of the Evergreen Hall & the Holiday Hall, history, shopping list page, member ads and much MORE. This new and improved collectable Guidebook will be available in print at Saturday Market before the end of the outdoor market season, Holiday Market and around town. Guidebook ads **WILL NOT** be printed in the Guidebook, unless payment and ad art have been submitted before their respective deadlines.

- **Advertisement/Profile Space Prices (not including creation).**

Quarter-Page Ad = \$55      Half-Page Ad = \$110      Premium Full-Page Ad = \$220

- **Saturday, August 10<sup>th</sup>** - Deadline for payment

Space is very limited.

Payment must be submitted with this form to reserve an ad/profile space.

There will be **NO REFUNDS** for cancellation or late ads/profiles!

- **Tuesday, August 20<sup>th</sup>** - Deadline for submitting the completed ad (300+ dpi)

- **Complete the following form and submit with your payment to Saturday Market.**

Please tell staff OR include a note with your payment: 2024 HM GUIDEBOOK AD

**For more info visit the Guidebook Team Meetings:** Third Thursdays in-person or via Zoom from 4-6PM, OR talk to any GB Team Members, Renee Thompson (Marketing), or Rachael Bolton (Marketing Assistant)

*~ You keep the top half & submit the bottom half with your payment ~*

Member Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Member Phone: \_\_\_\_\_ Member Email: \_\_\_\_\_

Will you need help creating your ad/profile? (Circle one) **Y** or **N**

Circle the advertisement size you are paying for:

**Quarter Page**

**Half Page**

**Premium Full Page**

**\$55.00**

**\$110.00**

**\$220.00**

**Submit this form with FULL payment (check or cash preferred) to reserve ad/profile space - Due August 10th**

**Office Use Only:**

Check: \$ \_\_\_\_\_ Cash: \$ \_\_\_\_\_ Credit Card: \$ \_\_\_\_\_ Office Receipt #: \_\_\_\_\_ Date Posted: \_\_\_\_\_