

Standards Committee Meeting Minutes- October, 18, 2023

In Attendance: Candice Westberg (Co-Chair), Willy Gibboney (Co-Chair), Don Parker, Michael Baldree, Anna Lawrence.

Guest: Sophia Laverdiere (2nd meeting) interested in joining committee.

Absent: Chuck Roehrich

Staff: Shannon Lee-Hutson, Renee Thompson.

Announcements: Anna Lawrence explained the meeting with Lane Events Center regarding the LEC desire to serve alcohol during the Holiday Market. The LEC agreed that they would not have alcohol sales in 2023.

As of Tuesday, October 18, there are 599 members in SM.

Sonia Ostendorf reports that every Wednesday until HM we will have at least 20 new members to screen, and we will need 4 committee members for each those screenings. The committee members signed up to cover the need:

October 25: Candice, Chuck, Anna and Willy.

November 1st: Willy, Anna, Candice, Michael

November 8th: Sophia, Anna, Don, Chuck.

Pressing Member Concerns:

Update on Shelley Williams: her embroidery has not met SM guidelines after 3 notices of concern and 2 times in front of the Board of Directors. She is no longer able to sell with us.

The decision re: Shelley Williams has shown the Standards Committee that they need to work on the definition of Collage so that it meets the definition of the Standards Guidelines.

Screening for HM 2023: Extra committee members have been asked to screen Oct. 25 and Nov. 1 and 8 due to the increase of screenings for potential new members, bringing the total number of screeners to 4 per session.

SM is getting a lot of new screenings for new food members. Many of the businesses have employees or have large family contributions. Discussion turned to the Standard Committee asking for food court resources (Co-chairs: Barbara and Haven). As a group we think that having employees would disqualify those people from being able to join our market. Logan Flores is an example of a resource for the Standards Committee regarding 3-D printing.

What is the philosophy of our market? asked Don Parker.

Willy added that we are seeing a lot of group artists, employees, etc. That we need to drive home our Maker is the Seller philosophy. There is the opportunity for these people to sell at the Farmer's Market.

Stickers came up as a topic of original art being sent out to be printed as a sticker. It's commercially printed. We have accepted many artists that sell stickers of their original art. Do we want to change the sticker guidelines for 2024? Stickers, badges, and patches....

Motion: Table this discussion for the November meeting Anna/Don 5-0-0

Motion: Approve agenda for October 18 meeting. Anna/Willy 5-0-0

Commercial Hats:

Discussion ensued around the idea of changing commercial hat definitions. What kind of hats? What kind of art? What will the requirements be to have the art outweigh the commercial component. Can we dye the hats? How to regulate commercial hats- top hats, baseball hats, newsboy hats, etc.? The SM has artists making some incredibly beautiful hats and allowing cheaper hats could draw away from those artisans. Do we require that the hats be brought to the committee before the art is added? The topic became a rabbit hole.

Motion: Leave the hat definition as it stands. Anna/Candice 4-1-0 (Willy)

Standards Committee Requirements for Joining and Retaining a seat:

As a requirement to be on the Standards Committee, we would prefer 2 years at market or experience in the world of making and selling ones art or work experience that you can bring to the table. Do we want to require a letter of recommendation to join the Standards Committee?

It might be preferable that we ask for a resume for future committee members to be able to understand the person's experience. It is preferable that the potential committee member attend 3 consecutive meetings in order to experience the workings of the committee before they have a voting seat. If a committee member misses more than 3 meetings, they have to redo their status on the committee.

We think we would prefer a minimum of 7 members on the committee. We would also like to have a resource group to draw on for their knowledge. ie- Logan Flores- 3-D printing. We should draw up a list of artists with specialties that the committee can use for screenings.

Motion: Any member in good standing who has a craft skill or skills that can be used to determine screening of the art of the applicants or 2 years of market experience is preferred but not necessary. The committee should consist of a minimum of 7 members on the Standards Committee. Willy/Anna 5-0-0

New Business:

Review of the new additions to the Standards Guidelines.

Items to be screened: page 16 of

Motion: Amended Standards Guidelines be accepted. Anna/ 5-0-0

change these required items: Do we want to delete: Animal Treats, Painted Commercial items, Text Only craft items, Logo items.

Collage: Ideas made in last 15 minutes....

Homework is needed for further discussion... Wikipedia, Websters, etc.

Is the existing definition ok?

What art mediums do we want to include?

Need a minimum of 3 items to form a collage.

Table until November meeting for old business.

Motion: change collage definition to ...different visual/sensory experience....

Willy/Don 5-0-0

Motion: Adjourn tonight's meeting. Willy/Candice 5-0-0

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