

Standards Committee Meeting Minutes- July 19, 2023

In Attendance: Willy Gibboney (Co-Chair), Candice Westberg (Co-Chair), Jessie Gustafson, Marcia Knee, Gayle Wynant, Chuck Roehrich, Don Parker, Anna Lawrence.

Staff: Shannon Lee- Hutson, Sonia Ostendorf, Erin Nelson

Guests: Sarah Bast, Diane McWhorter, Logan Flores

Absent: Michael Baldree, Diane Haddy

Planning to Join the Committee: Diane Haddy (absent) , Marcia Knee. Marcia Knee had to leave the last committee meeting due to an emergency. The committee voted to have that meeting count as her first meeting of the 3 required to join. This meeting is counted as her 2nd meeting. Logan Flores also expressed a desire to join Standards.

Board Etiquette: Willy Gibboney asked that the members speak on one subject only 2 times, and limited to 3 minutes. No side talking so we can concentrate on person who has the floor, don't repeat what others have said, and those that speak all the time need to allow those that don't speak up very often to have their turn.

Logan Flores-Guest: Spoke to the issues of 3-D printing for art at market.

Logan aspires to make his own board game for chess, using a 3-D printer with his own designs. He does not want to outsource his design to China. He has purchased his own 3-D printer and is planning on making /designing his own chess pieces. The man who sold him the 3-D printer is now his mentor. The knowledge it takes to run a 3-D printer is "quite powerful" and the process is intricate.

He talked to the subject of copyright infringements and finds that his own designs are easier to use than to be concerned with infringements. Many people are taking advantage of the "free" designs offered on line and calling it their art. Copyright infringement is a big deal although he doubts anyone representing the big companies would come to market seeking out artists that use their companies designs.

Logan works tirelessly at his designs. Logan feels that Sat Market artists need to be the creator of their art regardless of the machine that they are using. That is the essence of the spirit of SM. Artists create the design and the machine produces it. He then produced some necklaces with his own designs that he produced with his 3-D printer.

Logan has come to the Standards Committee to pave the way for an ethical, solid, artistic avenue for 3-D printing at market. He thinks the artist should be able to show their process and the resources they have used to create their art. Through experience he can build his art from the ground up without using any art off the public domain.

Sonia spoke to the value of Logan's expertise in 3-D printing and that he should join the Standards Comm. Anna, Don, Candice and Willy concurred with Sonia about Logan joining the Standards Comm.

Pressing Member Concerns: Fatima Sadeka: Notice of concern issued 2x- no show, no response to emails or texts. If she wants to sell her art she needs to contact the SM office. JoAnn McKown: Notice of Concern- resolved.

Agenda Review/Amend/ Approve:

*****Motion** to approve July agenda. Anna/Don: 6-0-0

Approve June 21st, 2023 minutes:

*****Motion** to approve amended June 21st, 2023 minutes: Anna/Don- 4-0-2 (Chuck and Candice).

Additional HM Screeners: Two dates for holiday Market screening were needed to be filled. August 23 was filled by Jessie and October 25 was filled by Chuck. The schedule is as follows so mark your calendars:

August 9th: Anna and Candice

August 23rd: Jessie and Gayle

Sept 13th: Willy and Anna

Sept. 27th: Candice and Gayle

October 11th: Willy and Anna

October 25th: Chuck and Candice.

New Business:

2023 Work Plan:

Face Painting: Guest Sarah Bast was invited to inform the committee on face painting- use of stencils, additional guidelines. Stencils can be used as part of a collage composition and aren't simply representational. Scales for a dragon, snowflakes for a princess. Sarah does not feel that only the use of stamps is appropriate for face painting. There needs to be a composition/collage of patterns or items would meet our guidelines. A stamp of a star is not appropriate but using the star stamp on a unicorn is an appropriate use. Don noted that it is similar to the stencil collage used on pottery. Chuck brought up the henna artwork and how intricate it is and that they don't use stencils.

Sarah does think that there are necessary guidelines for cleanliness:

1. Always use fresh water for each new customer.
2. Always use fresh, single-use sponges for each customer. Don't use sponges in the same paint all day long for all your customers. There are sponges that can be washed and dried at the end of the day for use the next weekend.
3. There are Oregon statutes regarding face painting...that need to be looked up. (Marcia Knee)

Merchandise Program for SM 2023-2024 :

Diane McWhorter -Guest. Diane shared with us a variety of Merch that has been made throughout the years for SM. Vests, T shirts, canvas tote bags, umbrellas, silk banners, hats,

baby clothing, pot holders, etc. are some of the items that have been part of the Merch programs in the past. Those examples are part of the SM archives. Some items date back to 1986-87.

The difficulty in creating Merch is the difficulty in saying something about market in a concise way. It is challenging and makes the re-branding of our Merch so difficult. The 40th Anniversary T-shirt was a success, designed by Kim Still. The 50th logo was not conducive to screen printing...there was a lot of detail involved. Between 2019-22 a new redesigned logo became very popular and Diane sold about \$7,000. of hats, and gave market 100% to market. After a year she stopped donating 100%. Her canvas bags are dyed in various colors and now she donates 50 % to market, with SM logo on them. The public likes to donate to the market. Diane thinks we need to launch this program now. We are internationally known. James Bateman at The Weekly has volunteered to help set up a Merch page for SM.

Things to be considered as we move forward with this program are:

- logo redesign,
- percentage of sales to artist/SM,
 - where to sell the Merch...on-line, artists booth, info booth, designated booth, etc., we dont want artists and SM to be in competition with one another.
 - process to approve Merch products. Juried art vs screening with standards?
 - Are commercially made hats appropriate for the Merch page?
 - How will customers pay, how are items to be mailed out, shipped? Diane has volunteered to help with this part of the program.

Don: Likes the idea of pottery mugs, wood turned items with laser capabilities, glass, etc.

Willy: The Board of Directors would be in charge of what to sell, where to sell and logo(s) to be used. The BOD needs to be part of the decision making process. Percentages of money for maker and SM.

The Standards Committee would be in charge of the quality of items to be sold with logos on them. Juried anonymously/ privately.

Shannon: Mary Newell had insulated coffee mugs made with the logo for the 50th and donated the mugs to SM. They were handed out to the large number of volunteers last year.

Standards needs to develop a proposal for the BOD to approve to move this forward.

Marcia Knee feels that she'd rather see the SM merch in one booth instead of spread around in various artists booths. The latter would be too confusing. She also expressed that she likes buying when you see it and can touch it instead of buying on line where it is removed from an experience while at SM.

Don: Quoting Zora: " I want to see the merch in my own hands, not on line."

Jessie would like to see commercial paper bags with SM logo for sale thru out the market, like the hoity toity stores have available for their customers.

Shannon: her entire thrust would be for commemorative items from year to year. Especially sash pins. Shannon would totally get a sash for all the pins she'd collect.

Willy wrote on erase board about responsibilities to be divided up between Standards and the BOD. How do we divide the monies up between SM and artists? Many logos? One logo? Fonts? Colors?

Gayle finds the SM logo basket a “pain in the butt” to paint with watercolors.

Erin would like to offer SM Kits (Sustainability Comm) with napkins, utensils, etc with the logo on it.

Don: if each artist sold their own Merch we wouldn't need to staff a special booth.

Willy: The most places we can sell the Merch the better.

*****Motion:** Discuss the Old Business from today until August....plus Further discussion on Merch program in Old Business at August meeting.

Don/Anna 4-1-0 (Jessie).

Old Business:

All discussion topics moved to August meeting.

Additions to application for new member screenings: Proof of working on art on electronic devices, video. Proof: Bring raw materials invoices.

*****Motion:** Adjourn tonight's meeting. Gayle/Anna 5-0-0