

Standards Committee Meeting Minutes- June 19, 2024

Present: Candice Westberg (co-chair), Anna Lawrence (Co-chair), Mike Baldree, Willy Gibboney, Don Parker, Chuck Roehrich, Shannon Lee-Hutson (GM), Veronica Gutierrez (AM), Sonia Ostendorf (MC)

Note Taker: Anna Lawrence

Introductions and Announcements:

July 3rd screenings are canceled due to lack of participants.

July 17th is the last SM focused screening.

The remainder of the screenings will be for HM24. SM is now at capacity for members.

New committee members needed: We have 6 members currently and we are looking out for some additions in various fields of expertise: for example: CNC, Laser, Digital art, Fan Art.

Pressing Member Concerns:

Discussion regarding recycled/up-cycled clothing around some jeans that were brought to committee members at SM that had some fabrics added to the back yoke and the front knee. One committee member had approved the pants, and another told the member that it would be discussed at the June 19th committee meeting. The committee decided that the artistic input was NOT greater than the commercial component.

Motion: Accept the embellished jeans to be sold at market. 1-5-0 Willy/Don

Then discussion turned to the continuing saga of logos on recycled clothing by a member. After months of wrangling this issue and many Notices of Concern re: the goods being sold, a motion was made.

Motion: this vendor can sell their art until the end of the 2024 season without further discussion. 3-1-2 Anna /Chuck (Mike, Don)

Agenda for 6-19-24: Review, Amend, Approve

Motion: Motion to approve the amended agenda. Anna/Mike 6-0-0

Minutes: Approve amended minutes from May 15th, 2024.

Amendments made were Old Business re: consequences of members with employees. The motion was amended to read- The Standards Committee "*recommends termination of*" [a member} at SM and HM for having employees who craft their products outside of their economic unit.

Motion: to accept the amended agenda (change the motion to read "*recommends termination of*") ... 6-0-0 Anna/Mike

The list of committee members needed for each screening date needed to be updated and was passed around the table for members to sign up.

Old Business: The committee needed to determine what the consequences are for members with employees outside of the economic unit. It was decided that a letter needed to be drafted to those members with employees repeating the “maker is the seller” and giving them a 6-month warning before they were no longer eligible to sell at SM.

Possibilities: Contact members that have employees with a letter giving them a 6 month or end of season lead in before they can no longer sell at SM/HM. Or we can ask members to only sell what they make, which could involve a studio visit. Shannon is willing to write letters to the members that use employees outside of their economic unit.

Motion: For the BOD to recommend termination to the businesses that use employees outside of their economic unit. 6-0-0

Revisit guidelines for Text-only guidelines. How to determine which fonts are acceptable to sell and which fonts are not. Leave the Handbook Guidelines definition as is.

New Business:

Discussion regarding guidelines to help determine what is “original” art. With the increase in computer, digital art, free programs and computer-generated images the standards committee needs to outline how to determine the members original art. It is required that anyone with art that is developed with the computer must show the screeners their step-by-step process in the creation of their art - videos, screen shots, in process creations. The committee believes that we are cohesive in our thinking about how to determine new art and creative proof of the art being presented.

Food Court Handbook of Guidelines Packet: the committee has homework to review the first draft of the newly created Food Court handbook to edit any language, confusing language, etc. This will be an ongoing discussion over the next months of 2024. These are not new rules for the Food Court, it is a handbook of necessary guidelines, applications, licensing information, sustainable practices, MAR’s and mission statement. The desired goal is to have this completed by the opening of 2025.

Annual Work Plan:

July: up cycled, recycled/repurposed clothing guidelines

August: March opening for SM??

September: Pipes

October:

November:

Next meeting: July 17th, 2024- 5:15- 7:15

Motion: To adjourn meeting. 6-0-0 Willy/Don