

2025 HOLIDAY Market Guidebook

The Guidebook Team, made up of market members like you and volunteers, is preparing for the **7th Edition** of the Holiday Market Guidebook for 2025. The Guidebook Team is encouraging members to create artist profiles that tell our customers who we are and how we celebrate Holiday Market along with maps of the Evergreen Hall & the Holiday Hall, history, shopping list page, member ads and much MORE. This new collectable Guidebook will be available in print at Saturday Market before the end of the outdoor market season, Holiday Market and around Oregon. Guidebook ads **WILL NOT** be printed in the Guidebook, unless payment and ad art have been submitted before their respective deadlines. Print errors out of our control may occur, to decrease the likelihood that this happens with your work please submit appropriate file types and sizes by the appropriate deadlines. If you need help with proper sizing, please reach out to the office for help.

- **Advertisement/Profile Space Prices (not including creation).**

Quarter-Page Ad = \$55 Half-Page Ad = \$110 Premium Full-Page Ad = \$220

- **Saturday, July 19th** - Deadline for payment

Space is very limited.

Payment must be submitted with this form to reserve an ad/profile space.

There will be **NO REFUNDS** for cancellation or late ads/profiles!

- **Tuesday, August 19th** - Deadline for submitting the completed ad (300+ dpi)

- **Complete the following form and submit with your payment to Saturday Market.**

Please tell staff OR include a note with your payment: 2025 HM GUIDEBOOK AD

Please DO NOT submit guidebook payments in weekly Market envelopes.

For more info visit the Guidebook Team Meetings: Second Fridays in-person or via Zoom from 2-3PM, OR talk to any GB Team Members or Marketing Staff Members.

~ You keep the top half & submit the bottom half with your payment ~

Member Name: _____

Business Name: _____

Member Phone: _____ Member Email: _____

Will you need help creating your ad/profile? (Circle one) **Y** or **N**

Circle the advertisement size you are paying for:

Quarter Page

Half Page

Premium Full Page

\$55.00

\$110.00

\$220.00

Submit this form with FULL payment (check or cash preferred) to reserve ad/profile space - Due July 19th

Office Use Only:

Check: \$ _____ Cash: \$ _____ Credit Card: \$ _____ Office Receipt #: _____ Date Posted: _____